

Workshop 1

Urban resilience and insurance



Objective 1

Gain a deeper understanding of urban resilience and current industry activities in this area.

Objective 2

Reflect on the risks and opportunities urban resilience presents the insurance sector.

Exercise set-up

Time consideration

One hour plus 20 min individual preparation time to read through 'Background briefing: Urban resilience and insurance' and 'Identified barriers and challenges'.

Material needed

Flip charts, post-it notes / white board, pens/ or online real-time ideas sharing software.



1. Introduction and context

- Each participant introduces themselves. Include any relevant experience or expectations they may have on urban resilience and what they want to get out of the workshop.
- Outline the purpose of the workshop. Refer to the 'background briefing'.
- Play a video (see 'Multi-media resources') to set the scene.



2. Discussion - what is your current understanding of urban resilience?

- Encourage participants to reflect on resilience either as a general concept or within their own individual areas of business. Prompting questions include:
- What makes a city resilient to climate (and other) risks?
 - Which stakeholders play a role in enhancing city resilience – benefitting, paying for and delivering it?
 - How can insurance enhance urban climate resilience?



3. Brainstorm – what are the risks and opportunities urban resilience presents insurance?

- Capture all ideas on the risks and opportunities of urban resilience. Prompting ideas can be drawn from existing industry initiatives (see 'Examples of existing industry activities'). Does this indicate that the industry is moving from aspiration to action?
- Are there additional examples from within and outside the insurer that could be added to the list?
 - How would participants judge the success of resilience initiatives?
 - What lessons are there for those who want to strengthen the urban resilience focus of the industry?



4. Concluding discussion - what role can insurers play to promote urban resilience?

- Each participant is asked to produce a 60 sec statement highlighting:
- What urban resilience opportunities currently exist for the insurance industry?
 - What resources are needed to make the most of these opportunities?
- Each participant writes down the next steps they can take to further this awareness of urban resilience within their organisation.



- Produce a summary note of key points and share with participants.