

# Rewiring Leadership for High Impact

**This immersive two-day professional development programme helps to develop individuals who can lead with purpose and high impact in response to some of the most pressing leadership challenges and opportunities facing business and society.**



**22-23 February 2021** Residential and virtual

# Leadership Lab

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## The challenge

There is growing public expectation that businesses must step up and take responsibility for delivering positive outcomes for society and the environment. The commercial case for business responsibility and action is increasingly clear. Whilst many traditional leadership approaches focus on helping leaders succeed within current economic and social systems, CISL's Leadership Lab helps to equip delegates to shape those systems for the future.

## Rewiring leadership for high impact

This Lab invites participants to develop a shared vision for ambitious leadership that drives the change needed to reconcile commercial success with wider societal outcomes. In identifying the key leadership dilemmas faced in such transformation, the Lab explores the values, thinking and practice needed to achieve meaningful impact, grappling with key questions such as:

- How should we define leadership 'impact' so that it reflects the most urgent challenges facing the economy, society and the environment?
- What role does 'purpose' play at an individual and organisational level in achieving that impact?
- What knowledge and skills are needed to maximise leadership impact?
- How can we build collective capacity for change beyond a single 'hero' leader?
- How can leaders remain adaptive, innovative and resilient as they navigate complex dilemmas and challenges?

## Contributors

Previous contributors to this Lab include:

- Zoë Arden, Fellow, Cambridge Institute for Sustainability Leadership
- Elspeth Donovan, Deputy Director, South Africa Office, Cambridge Institute for Sustainability Leadership
- Dr Louise Drake, Academic Tutor and Course Director, Cambridge Institute for Sustainability Leadership
- Dr Matthew Grimes, Reader in Organisational Theory and Information Systems and Co-Director of the Entrepreneurship Centre, Cambridge Judge Business School
- Dr Victoria Hurth, Senior Associate, Cambridge Institute for Sustainability Leadership
- Ryan Kohn, Co-founder, PROPERCORN
- Will O'Connor, Commercial Director, Vision Express
- Dr Alexandra Stubbings, Managing Director, Talik & Company Ltd
- Keith Tuffley, Vice Chairman, Citi

*"Transformational change is inevitable, but the outcome of that change is in our hands. And if there is one factor that will determine whether the transition will ultimately prove positive or negative, it is the leadership we create to drive and shape it."*

## Lindsay Hooper,

Executive Director, Education, CISL

## Who should attend

This Lab is designed for individuals in business who are seeking to enhance their impact in wider society, including those working in management and strategy roles, as well as those working in sustainability/CSR roles looking to refine their leadership capabilities, and those with responsibility for developing new leadership capabilities within their organisation (eg L&D, HR).

## Benefits of attending

During this highly interactive programme you will explore what 'high impact' leadership looks like in the light of pressing economic, social and environmental pressures and opportunities. There will be opportunities to engage with problem-based learning exercises with the goal of deepening understanding of and solutions to some of the key leadership challenges. Contributors include leading academics and practitioners.

The programme includes elements of co-creation, group activity, journaling and reflection time, peer to peer coaching and pair work. Participants will leave the course having created a personal leadership plan that they can then put into practice.



## Further information, application and fees

Applications to the Leadership Lab are now open. You can apply [here](#). Acceptance is by application and selection only. Applications will be reviewed on a rolling basis with places offered at regular intervals.

Candidates can apply to attend in person, at Madingley Hall, Cambridge, or virtually, by indicating attendance preference in the application form personal statement.

In order to facilitate attendance there are differential fees with discounts available for applicants from NGOs, the public sector, academia, self-funders and those based in developing countries.

There are group discounts available for organisations sending multiple participants, as well as individuals attending multiple Labs.

For further information, details of entry requirements, fees, how to apply and testimonials from previous Lab attendees please visit the website: [www.cisl.cam.ac.uk/education/graduate-study/sustainability-leadership-labs/rewiring-leadership-for-high-impact](http://www.cisl.cam.ac.uk/education/graduate-study/sustainability-leadership-labs/rewiring-leadership-for-high-impact)