

Catchment Leadership Network webinar series speaker biographies

Session 1: Success stories for cross-sector catchment leadership

Date/time: 6 October 4-5pm

Gemma Cranston

Director, Business and Nature team, CISL



Gemma is the Director of the Business and Nature team, collaborating with companies to identify strategic approaches to address their dependencies and impacts on nature. She is leading a team who are looking to amplify business support for ambitious global action on reversing nature loss, articulate a view on what business leadership looks like in the face of the ecological crisis and identify sustainable and scalable solutions.

Gemma has fifteen years of experience in sustainability working with researchers, business and governments. Through the Natural Capital Impact Group, she has worked closely with companies wishing to measure and reduce their impacts on soil, water and biodiversity in supply chains. Gemma developed the Catchment Management Declaration with a group of multi-sector actors with the ambition to tackle the collective challenges through catchment management. She has been involved in a collaborative project analysing the risks and strategies for companies to respond to pollination deficit for key commodities.

She has been a long-standing member of the Natural Capital Coalition Advisory Panel and was involved with the development and testing of the Natural Capital Protocol with over 50 businesses. Gemma has developed programmes around sustainable cotton, the future of the UK dairy sector, resilience in commercial forestry, and the food/water/energy/environment nexus.

Tom Curtis

*Founding Partner,
3Keel*



Tom is a founding Partner of 3Keel, which is listed by the Financial Times as one of the UK's top sustainability consultancies. Tom leads 3Keel's development of the Landscape Enterprise Networks (LENs) programme. Cited in the Government's 25-year plan for the environment, LENs aims to both 'create business value from healthy landscapes' and to 'drive investment in healthy landscapes by mobilising their value to business'.

Tom's professional background is in forestry and mixed estate management, and he maintains an interest in practical land management through involvement on the organising committee for Food and Farming Consultations at St George's House, and through work with the Soil Association Land Trust, where he is Chair of Trustees.

Andy Griffiths

*Head Of Value Chain
Sustainability, Nestlé*



Andy is Head of Value Chain Sustainability for Nestlé's UK&I businesses, responsible for the development and delivery of the Environmental Sustainability strategy both within the operation and across the value chain.

He has worked for Nestlé UK&I for over 20 years, originally in operational and engineering roles. He is both a chartered environmentalist and IEMA fellow, as well as a chartered engineer (IET). He is focussed on bringing together the engineering expertise, operational experience and environmental insights of the organisation alongside collaborative partnerships with academia and key delivery partners to develop and implement robust and effective sustainability programmes.

Andy co-developed the LENs (Landscape Enterprise Network model) with 3Keel, to enable effective shared interest investment, at scale, into the regeneration of multifunctional landscapes.

Andrew Walker

*Catchment Strategy
Manager, Yorkshire
Water*



Andrew Walker has been at Yorkshire Water for nearly 30 years and has been the Company's expert on Upland and Lowland catchment management for the last 15 years. Andrew represents the water industry on two government stakeholder forums and has played a key role in influencing the debate on how upland peatland catchments can be managed for multiple benefits.

Andrew has worked with and is a keen advocate of Catchment Sensitive Farming and has worked with a number of Rivers' Trusts in Yorkshire to promote awareness of diffuse pollution from agriculture.

In addition, Andrew has worked with a range of academic and research partners to evaluate the success of catchment management activities and uses that to provide evidence and initiate change.

Alex Adam

*CaBA Water
Stewardship Manager,
The Rivers Trust*



Alex leads the CaBA Water Stewardship Service, which aims to help business work collaboratively within catchments to deliver sustainable solutions for water.

He previously he worked at WWF-UK and before that spent 12 years at Defra and Natural England; on the design and delivery of land management schemes.

He is member of the CaBA National Support Group, a BSI technical committee member, an Alliance for Water Stewardship expert practitioner and a member of the South East Water Customer Challenge Group. He is also a Town Councillor.
