



Where do you stand?



Products and sustainability



Risks and opportunities



How do you respond?



Reflections

Section summary

Explore your attitudes, values and insight into the changing global context.

Understand how sustainability relates to everyday products and explore the implications for your organisation.

Explore key issues that pose risks and opportunities for business and reflect on current business responses.

Understanding the perspective of stakeholders and engaging with colleagues.

Reflect on what you have learnt and how you will apply your learning.

Learning activities

- Reflect on different attitudes
- Values questionnaire
- Quiz on the rate of environmental, social and economic change
- Self evaluation

- Investigate impacts and dependencies across the product lifecycle
- Product sustainability assessment
- Self-evaluation

- Briefings and case studies
- Evaluation of organisation's performance
- Self-evaluation

- Stakeholder assessment
- Management simulations
- Role-play 'making the case' conversations
- Self-evaluation

- Assessment of learning outcomes
- Course evaluation