Postgraduate Certificate in Sustainable Business

This part-time course will give you the relevant knowledge and skillset to integrate sustainability thinking into business action at an organisational level or across value chains.
Postgraduate Certificate in Sustainable Business (PCSB)

PCSB is a 9-month part-time course designed for individuals who are seeking to enhance their ability to lead and influence change for sustainability, while gaining an academic award. It attracts strong, international cohorts of senior and mid-career professionals, predominantly from business, while also being relevant to those from not-for-profit and the public sector.

PCSB offers two streams—one focuses at an organisational level and the other emphasises the value chain. This streaming caters for individual’s learning requirements and professional interests.

Benefits of attending

Through a combination of interdisciplinary insights, academic analysis, practical business application, peer learning and personal reflection, PCSB aims to develop a community of leaders who have:

- a robust knowledge of global social, environmental and economic trends, and the ability to develop the strategic business case for organisational change/embedding sustainability across value chains
- an understanding of the ways in which business can catalyse system-level change
- the critical skills and confidence to embed sustainability thinking into business action at an organisational level or across value chains to achieve practical outcomes.

“To progress the sustainability agenda, you need passion, commitment and knowledge. CISL has given me the fundamentals and latest understanding in the field through access to an overwhelming array of academic resources and the best learning ambience.”

Mayu Avila, Regional Director Corporate Sustainability, HSBC Latin America

How the course is delivered

PCSB draws on expertise from the University, external thought leaders and industry experts. The team of tutors are integral to the learning process, providing subject knowledge and support. The learning approach is highly interactive, and designed to encourage reflection and debate.

Assignments

Participants complete two business relevant individual assignments and a group project.

Who teaches on the course?

Previous speakers have included:

- Dr Emily Shuckburgh OBE, Director of Research, University of Cambridge
- Dr Tony Juniper CBE, Executive Director for Advocacy and Campaigns at WWF-UK
- Dr Alan Knight, General Manager for Corporate Responsibility, ArcelorMittal
- Carmel McQuaid, Head of Sustainable Business, M&S
- Professor Will Steffen, Executive Director, The Australian National University Climate Change Institute
- Salil Tripathi, Senior Advisor Global Issues, Institute for Human Rights and Business.

Workshop dates

Workshop 1: 13-16 July 2020
Workshop 2: 23-26 November 2020

Applications

Applications open: 3 September 2019
Applications close: 31 March 2020

Further information, application and fees

The fee for 2020 entry is £ £7,848 which includes accommodation, subsistence and course materials. Bursaries are available. See our website for details.

Places are awarded throughout the admissions process. We advise early application.

For more information, entry requirements and to access the application form visit www.cisl.cam.ac.uk/pcsb