

	Workshop 1	Workshop 2
Workshop Title	<b>Sustainability, business and catalysing change in the wider system</b>	<b>Effective change agency: Embedding sustainability throughout an organisation</b>
Workshop Themes	<ul style="list-style-type: none"> <li>• System pressures and trends <ul style="list-style-type: none"> <li>○ Deeper dives into sustainability challenges and opportunities</li> </ul> </li> <li>• Sustainability concepts</li> <li>• System level change: Business and society <ul style="list-style-type: none"> <li>○ Business and human rights</li> </ul> </li> <li>• System level change: Rewiring the economy <ul style="list-style-type: none"> <li>○ Industrial ecology</li> <li>○ Finance and investment</li> <li>○ Technology and innovation</li> </ul> </li> <li>• Business leadership <ul style="list-style-type: none"> <li>○ Sustainability frontiers</li> <li>○ Prioritising action</li> <li>○ Building the business case</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Rethinking value and the business model</li> <li>• Rethinking consumption</li> <li>• Rethinking value chains</li> <li>• Making the business case internally</li> <li>• Strategic planning for action <ul style="list-style-type: none"> <li>○ Strategy</li> <li>○ Stakeholder engagement</li> <li>○ Organisational change</li> </ul> </li> <li>• Embedding sustainability</li> <li>• Communication and influencing <ul style="list-style-type: none"> <li>○ Motivational values</li> <li>○ Engaging employees</li> <li>○ Partnering and collaboration</li> <li>○ Storytelling</li> </ul> </li> <li>• Values, ethics and leadership</li> <li>• Developing leadership practice</li> </ul>
Assignment Tasks	Group Project theme scoping Analysis Paper preparation	Group Project research and drafting Strategic Action Plan preparation