



UNIVERSITY OF  
CAMBRIDGE

INSTITUTE FOR  
SUSTAINABILITY LEADERSHIP

## Sustainable Innovation

24–25 November, Møller Centre, Cambridge

This 2 day professional development programme will give you the opportunity to understand how your business can become more resilient, by acting in anticipation of future resource constraints, access markets and contribute to social development at the 'base of the pyramid'.

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## Sustainability Leadership Laboratories (Labs)

CISL Labs are two-day professional development events. They focus on the most pressing issues and cutting-edge opportunities relating to sustainable business.

By attending Labs, participants develop their effectiveness as a sustainability leaders, share and learn from others and become change agents. They also widen their network and become a member of CISL's international alumni network.

## Sustainable Innovation

This Lab will explore how innovation (and design) under constraints can, help companies to become more resilient, by acting in anticipation of future resource supply constraints and disruptions; and/or; access markets and contribute to social development at the 'base of the pyramid'.

## Benefits of attending

Join other senior professionals at this Lab to understand how your company can:

- Appreciate the benefits of proactively undertaking innovation under constraints.
- Learn from case studies showcasing innovations that have improved resilience or contribute to social development
- Clarify that constrained forms of innovations can lead to unlocking opportunities in developed economies
- Understand how such innovation can be used to develop a growth strategy that enables companies to develop high quality/value products and services economically
- Identify development opportunities to reshape existing operations
- Recognise how constrained innovation can lead to expansion into new markets, while improving resilience.
- Seize opportunities to unlock competitor advantage
- Grasp innovations that lead to sustainable growth
- Better shape and influence consumer behaviour

*"This Lab built well on the previous Lab that I completed, and has really given me much food for thought and ideas for action."*

John Isherwood, Head of Sustainability, Pret A Manger



Participants using a concept development tool at this Lab, Nov 2015

## How the Lab is delivered

The Lab will stretch participants through active participation in the 'co-creation' of sustainability solutions using problem solving techniques and innovative learning approaches. There will be ample opportunities for discussion and debate. Before the Lab participants will be asked to volunteer their organisation to be the focus of the exercises resulting in a huge benefit to their business. By the end of the Lab participants will leave committed to taking action.

## Learn from industry experts and thought leaders

The Lab will feature interactive sessions and case studies. Previous speakers at this Lab have included:

- Mike Barry, Director Plan A, Marks & Spencer.
- Professor Jaideep Prabhu, Professor of Indian Business & Enterprise, Judge Business School
- Dr Bernhard Dusch, consultancy analyst and designer for IfM Education & Consultancy Services
- Dax Lovegrove, Former Director of Sustainability & Innovation, Kingfisher
- Dr Aleyn Smith-Gillespie, Carbon Trust

## Further Information, Application and Fees

Acceptance is by application and selection only. The Lab will be attended by a maximum of 25 participants. Applications will be reviewed on a rolling basis with places offered at regular intervals. Early application is advisable.

In order to facilitate attendance there are differential fees based on your sector with **discounts available for applicants from NGOs, the public sector, academia, self-funders and those based in developing countries.** See our website for details.

There are group discounts available for organisations sending multiple participants.

For further information, details of entry requirements, fees, how to apply and testimonials from previous Lab attendees please visit the website [here](#).