



UNIVERSITY OF  
CAMBRIDGE

INSTITUTE FOR  
SUSTAINABILITY LEADERSHIP

# Sustainability Accelerator

**Innovation  
is needed  
at a pace  
and scale  
never  
known  
before  
in human  
history.**

**Climate change.**

**Green energy.**

**Waste.**

**Circular economy.**

**Species extinction.**

**Sustainable supply chains.**

**Global injustice.**

**Social business.**

**Where some see problems, you see solutions.**

We work with the disruptive innovators, entrepreneurs and small business leaders pioneering change, and rewiring our economy to deliver a sustainable future.

The Cambridge Institute for Sustainability Leadership has put sustainability issues on the boardroom agenda for over 30 years. Our Accelerator draws on CISL's experience supporting leading companies and individuals to develop solutions to urgent social and environmental challenges; tapping into our global network across business, finance and policy, alongside Cambridgeshire and Peterborough's extensive cluster of innovators and entrepreneurs.

## **Acceleration @ CISL**

We accelerate innovation in sustainability by providing adaptive support for innovators, entrepreneurs, and small business leaders.

We know that innovation thrives on knowledge, interaction and responsive interventions. It can't be forced, scheduled or automated. It is a creative, unique and messy process and there is no one-size-fits-all approach. That is why our Accelerator programme is dynamic and responsive, designed to support emerging needs as people and enterprises progress on their sustainability journey. It doesn't stand still.

It includes:

- Business model review and market assessment
- Strategy development
- Collaborative opportunities with Cambridge University researchers, academics and partners from across the Cambridge Innovation Cluster
- Access to expert mentors from CISL's global network of leaders and sustainability practitioners
- Creative workshops to tackle sectoral and cross sectoral problems
- Innovative seminars and online resources to build capacity and identify opportunities
- Support to access new markets
- Identification of suitable sources of finance
- Being part of a progressive community of sustainability innovators

**[cisl.cam.ac.uk/accelerator](https://cisl.cam.ac.uk/accelerator)**





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### **Collaborate with us**

To achieve real change at the scale and speed needed, collaboration is critical. We welcome ideas and input from partners in the innovation, sustainability and small business space interested in collaborating with us.

### **Register your interest**

Are you an entrepreneur or SME wanting to do more to advance change in sustainability? Register your interest to be part of CISL's Accelerator.

### **Watch this space**

CISL's Sustainability Hub will provide collaborative co-working space in central Cambridge, part of the Entopia Building, at 1 Regent Street, coming Autumn 2020.

This programme is part funded by the European Union's European Regional Development Fund, enabling entrepreneurs and SMEs within the Greater Cambridgeshire Greater Peterborough area to access 12 hours of free support.



EUROPEAN UNION

European Regional  
Development Fund



HM Government

## **get in touch**

**[cisl.cam.ac.uk/accelerator](https://cisl.cam.ac.uk/accelerator)  
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