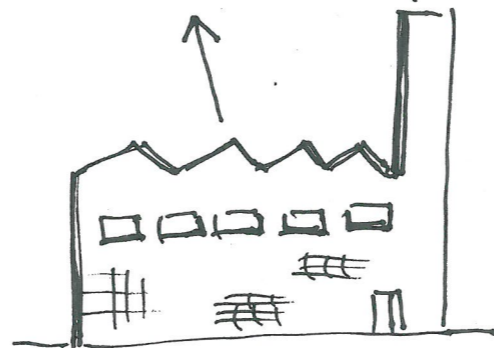


**MISSING!**

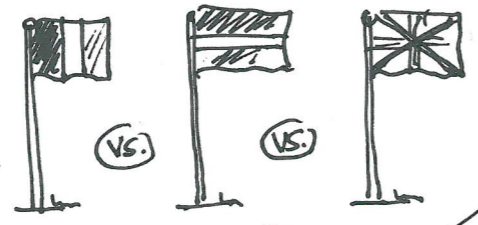
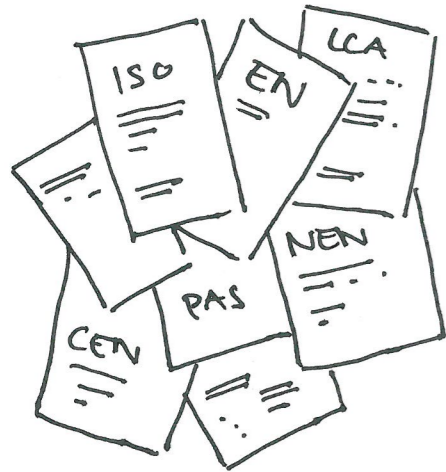
RESPONSIBLE SOURCING  
HEALTH & SAFETY  
ETHICS ECONOMICS ..

CFCs  
NO<sub>x</sub>  
CO  
CO<sub>2</sub>  
H<sub>2</sub>O  
KWh → £

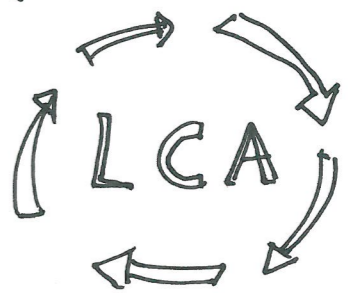
↑ ££s



CFCs  
CO<sub>2</sub>  
H<sub>2</sub>O



MARKETING  
VS.  
~~GREENWASH~~  
VS.  
TRANSPARENCY



UNIVERSAL BODY NEEDED!

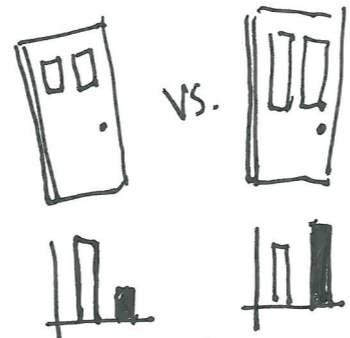
50% ↓ CO<sub>2</sub> 2016 UK

DATA



NO ACCESS

EPDs = KEY



? ? ?  
FUNCTION COMPARISON ISSUE..

PCR

=

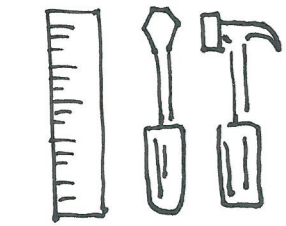
E.P.D

COMPLEX

"WHAT" "COMPLEX" "HOW" "WHEN"

BIM

SIMPLE!



BREEAM  
LEED  
IMPACT  
ENVEST  
beta ↑ EASY!

"WHOLE LIFE THINKING"



CLIENT ARCHITECT ENGINEER CONTRACTOR

HARD! \*

