

## **PCSB Group Project Titles 2011-2013**

### **2011**

#### **Key Drivers for Self-Regulation**

Tutor: David Rice

#### **In seeking more environmentally sustainable lifestyles in the developed world, can consumer behaviour change be a successful part of the transition?**

Tutor: Chris Pomfret

#### **An assessment of the collaborative approach**

Tutor: Penny Walker

#### **The support service sector: A vehicle for bringing about transformational change in collaborative sustainable development**

Tutor: Paul Turner

#### **Towards incorporating characteristics of resilience into sustainability indicators**

Tutor: Oliver Dudok van Heel

#### **How can multi-national companies (MNCs) use system innovations to drive sustainable value?**

Tutor: Stephanie Draper

### **2012**

#### **Can interconnectedness be used to create personal responsibility for sustainability to inspire behaviour change within business?**

Tutor: Oliver Dudok van Heel

#### **What are the roles of business and government in influencing consumer behaviour change towards more sustainable lifestyles?**

Tutor: David Rice

#### **How can the circular economy be successfully implemented into the sports footwear industry?**

Tutor: Penny Walker

#### **How can social enterprise engage with traditional business to maximise the probability of sustainable shared value generation from the partnership?**

Tutor: Paul Turner

#### **From Ego to Eco Systems: How can organisations move from operating like ego-systems to become resilient eco-systems?**

Tutor: Elspeth Donovan

#### **How effective are multi-stakeholder partnerships in addressing sustainability challenges? What the gap between supply and demand of sustainable palm oil reveals about the effectiveness of the Round Table on Sustainable Palm Oil**

Tutor: Ken Caplan

### **2013**

#### **Sustainable consumption: exploring the role of consumer perception of brands**

Tutor: Oliver Dudok van Heel

**Can sustainability-focussed management models be useful in assisting organisations to embed sustainability?**

Tutor: David Rice

**Bridging the gap between investors and ecosystem services risks and opportunities: An Analysis of Three Sectors**

Tutor: Paul Turner

**A model to assess the maturity of an organisation's approach to sustainability to inform a programme of change**

Tutor: Elspeth Donovan

**Sleeping with the Enemy - Why are rival organisations forming pre-competitive partnerships to help tackle sustainability?**

Tutor: Ken Caplan

**Adoption and Diffusion of Home Energy Technologies – Drivers of Consumer Behaviour**

Tutor: Dr Nicky Dee