

Operationalising Natural Capital

11—12 October 2016, Madingley Hall, Cambridge

This two-day professional development programme will give you the opportunity to understand how your business can assess natural capital, create an effective natural capital strategy, develop resilience and tackle risks.

Sustainability Leadership Laboratories (Labs)

CISL Labs are two-day professional development events. They focus on the most pressing issues and cutting-edge opportunities relating to sustainable business.

By attending Labs, participants develop their effectiveness as a sustainability leaders, share and learn from others and become change agents. They also widen their network and become a member of CISL's international alumni network.

Operationalising Natural Capital Lab

We are already 'drawing down' natural capital by consuming 50 per cent more per year than the earth can replenish – and the rate of depletion is accelerating. In financial terms, we are no longer living off the dividends of natural capital, but off the capital itself.

This creates significant unmanaged risks in supply chains that threaten the stability of business and future cash flows. By overstressing our natural resources to dangerous levels, businesses will soon have to face a stark choice: adapt or fail.

Benefits of attending

Join other senior professionals at this Lab to understand how your company can:

- Explore and challenge ideas around operationalising natural capital visions
- Highlight the opportunities for business to identify where natural capital can be assessed and accommodated in decisions
- Adapt and implement effective natural capital strategies
- Gain a competitive edge by incorporating this knowledge
- Develop creative, leading-edge responses to sustainability opportunities and challenges
- Design and develop a comprehensive action plan to implement sustainable change in your business
- Hear from high profile academic & industry experts



Madingley Hall

How the Lab is delivered

The Lab will stretch participants through active participation in the 'co-creation' of sustainability solutions using problem-solving techniques and innovative learning approaches. There will be ample opportunities for discussion and debate. Before the Lab, participants will be asked to volunteer their organisation to be the focus of the exercises resulting in a huge benefit to their business. By the end of the Lab, participants will leave committed to taking action.

Learn from industry experts and thought leaders

The Lab will feature interactive sessions and case studies by members of the Natural Capital Coalition. Speakers include:

Angus Thirlwell — CEO, Hotel Chocolat

Michael Beutler — Sustainable Operations Director, Kering

Tony Juniper, Hon PhD — Fellow, CISL

Ian Ellison — Sustainability Manager, Jaguar Land Rover

Dr Gemma Cranston — Senior Programme Manager, CISL

Further Information, Application and Fees

Acceptance is by application and selection only. The Lab will be attended by a maximum of 25 participants. Applications will be reviewed on a rolling basis with places offered at regular intervals. Early application is advisable.

In order to facilitate attendance there are differential fees based on your sector with **discounts available for applicants from NGOs, the public sector, academia, self-funders and those based in developing countries**. See our website for details.

There are **group discounts** available for organisations sending multiple participants.

For further information, details of entry requirements, fees, how to apply and testimonials from previous Lab attendees please visit the website [here](#).

'Very informative, stimulating and an excellent networking opportunity.'

John Midgley, Principal Geoscientist & Operations Geologist, Energy Geoscience