



## **Embedding Natural Capital**

**27-28 February 2020, Madingley Hall, Cambridge**

This two-day professional development programme will help you identify and assess natural capital risks and opportunities. You will explore how to review the impact of your operations and supply chains on natural capital and create a better-informed strategy for your business.

## Sustainability Leadership Laboratories (Labs)

CISL Labs bring together professionals to test and challenge cutting-edge responses to global problems. Open to all our alumni and senior industry practitioners, these two-day sustainability workshops held four times per year in Cambridge, are an opportunity for professional development, co-creation and networking – all with real application to your company or organisational situation.

### The challenge

It is common practice for businesses to perform sustainability reporting for corporate and regulatory purposes; however, businesses that want to be more progressive, create competitive advantage and demonstrate their positive impacts on the environment are going beyond corporate reporting and using natural capital approaches to leverage business opportunities and inform decisions.

### Embedding Natural Capital

The focus of our forthcoming Lab is the systematic use of data and decision tools that provide businesses with insight into their impacts and dependencies on natural capital. The workshop will explore how businesses can review the impact of their operations and supply chains on natural capital to achieve a better informed strategy, commercial savings through increased efficiency, and a language with which to communicate benefits to external audiences.

### Who should attend?

Sustainability practitioners, asset managers, HSE managers, CEOs, and supply chain and procurement professionals will all benefit from attendance at the workshop.

### Learn from industry thought leaders

The Lab features interactive sessions and case studies, and leverages the latest thinking from business leaders participating in CISL's Natural Capital Impact Group. Speakers at the Embedding Natural Capital Lab include:

- Chris Brown, Senior Director Sustainability and Sourcing, Asda
- Justin DeKoszmovszky, Managing Partner, Archipel&Co
- Dr Gemma Cranston, Director Natural Capital, Cambridge Institute for Sustainability Leadership
- Dr Helen Crowley, Head of Sustainable Sourcing Innovation, Kering
- Chris Gerrard, Natural Catchment and Biodiversity Manager, Anglian Water

- Dr Stephanie Hime, Director, Little Blue Research
- Paul Silcock, Managing Director, Cumulus Consultants
- James Spurgeon, Director, Sustain Value

### Benefits of attending

This workshop will stretch your thinking through discussion with leading academics and practitioners, as well as active participation with case studies. You will

*“Very informative, stimulating and an excellent networking opportunity.”*

John Midgley, Principal Geoscientist & Operations Geologist, Energy Geoscience

gain access to the CISL's international network of sustainability leaders and will learn how to:

- systematically review your business activities to identify natural capital risks and opportunities
- measure and value natural capital
- engage stakeholders within your business and supply chain more effectively
- embed natural capital knowledge into your day to day operations and decision making
- gain a competitive edge by communicating your natural capital insights and progress to stakeholders

Participants will leave the Lab empowered to take action within their business and leverage natural capital approaches. They will have a clearer view of their path towards delivering their sustainability goals.

### Further information, application and fees

Acceptance is by application and selection only. Applications will be reviewed on a rolling basis with places offered at regular intervals.

In order to facilitate attendance there are differential fees with discounts available for applicants from NGOs, the public sector, academia, self-funders and those based in developing countries.

There are group discounts available for organisations sending multiple participants, as well as individuals attending multiple Labs.

For further information, details of entry requirements, fees, how to apply and testimonials from previous Lab attendees please visit the website here: [www.cisl.cam.ac.uk/natcap-lab](http://www.cisl.cam.ac.uk/natcap-lab).