

Embedding Natural Capital

20–21 November 2017, Moller Centre, Cambridge

This two-day professional development programme will give you the opportunity to understand how to identify and assess natural capital, create an effective natural capital strategy, and understand natural capital risks and opportunities for your business.



Sustainability Leadership Laboratories (Labs)

CISL Labs bring together professionals to test and challenge cutting-edge responses to global problems. Open to all our alumni and senior industry practitioners, these two-day sustainability workshops held four times per year in Cambridge, are an opportunity for professional development, co-creation and networking – all with real application to your company or organisational situation.

The challenge

It is common practice for businesses to perform sustainability reporting for corporate and regulatory purposes; however, businesses that want to be more progressive, create competitive advantage and demonstrate their positive impacts on the environment are going beyond corporate reporting and using natural capital approaches to leverage business opportunities and inform decisions.

Embedding Natural Capital

The focus of our forthcoming Lab is the systematic use of data and decision tools that provide businesses with insight into their impacts and dependencies on natural capital. The workshop will explore how businesses can review the impact of their operations and supply chains on natural capital to achieve a better informed strategy, commercial savings through increased efficiency, and a language with which to communicate benefits to external audiences.

Who should attend?

Sustainability practitioners, asset managers, HSE managers, CEOs, and supply chain and procurement professionals will all benefit from attendance at the workshop.

Learn from industry thought leaders

The Lab will feature interactive sessions and case studies, and leverage the latest thinking from business leaders participating in CISL's Natural Capital Impact Group. Confirmed speakers include:

- Ian Ellison, Chief Engineer – Sustainability, Jaguar Land Rover
- William Evison, Environmental Economist in Sustainability and Climate Change, PwC
- Dr Stephanie Hime, Director, Little Blue Research
- Tony Juniper, CBE, Fellow, CISL
- Chris Plester, Senior Sustainability Adviser, National Grid
- Lizzie Rendell, Environmental Advisor, Skanska
- James Spurgeon, Director, Sustain Value

“Very informative, stimulating and an excellent networking opportunity.”

John Midgley, Principal Geoscientist & Operations Geologist, Energy Geoscience

Benefits of attending

This workshop will stretch your thinking through discussion with leading academics and practitioners, as well as active participation with case studies. You will gain access to the CISL's international network of sustainability leaders and will learn how to:

- systematically review your business activities to identify natural capital risks and opportunities
- measure and value natural capital
- engage stakeholders within your business and supply chain more effectively
- embed natural capital knowledge into your day to day operations and decision making
- gain a competitive edge by communicating your natural capital insights and progress to stakeholders

Participants will leave the Lab empowered to take action within their business and leverage natural capital approaches. They will have a clearer view of their path towards delivering their sustainability goals.

Participant-led case studies

Before the Lab, participants will be invited to volunteer their organisation as a case example for exercises, resulting in a huge benefit to their business from thinking through a particular challenge or opportunity with like-minded individuals, supported by experts.

Further information, application and fees

Acceptance is by application and selection only, and a maximum of 25 places will be on offer. Applications will be reviewed on a rolling basis with places offered at regular intervals.

In order to facilitate attendance there are differential fees with discounts available for applicants from NGOs, the public sector, academia, self-funders and those based in developing countries.

There are group discounts available for organisations sending multiple participants, as well as individuals attending multiple Labs.

For further information, details of entry requirements, fees, how to apply and testimonials from previous Lab attendees please visit the website here:

www.cisl.cam.ac.uk/natcap-lab.