



## THE PRINCE OF WALES'S

BUSINESS & SUSTAINABILITY PROGRAMME  
UNIVERSITY OF CAMBRIDGE INSTITUTE FOR SUSTAINABILITY LEADERSHIP

*Detailed biographies of the Faculty team confirmed so far*

### **Dr Enos Banda, CEO, Anergi Holding Company and Senior Associate, CISL**



Enos is the CEO of Anergi Holding Company, a leading power generation platform with investment in a portfolio of 1,800 MW gross installed capacity. His responsibility is to grow Anergi and to list the company on a global stock exchange. Enos was trained as a lawyer and worked at White & Case in New York before helping establish the firm as one of the first international law firms in Africa in the mid-90s. He served as country head for Credit Suisse First Boston and later, head of Africa for HSBC Corporate and Investment Bank. Enos's experience spans a number of sectors, with responsibilities across policy formulation, capital markets and as an operator and manager of large entities. He is still an attorney-at-law in good standing in the New York bar and an Advocate of the Supreme Court of South Africa. Enos has served on a number of boards of companies listed on the JSE, NYSE and LSE exchanges.

### **Will Day, Fellow, CISL**



Will is a Fellow of the University of Cambridge Institute for Sustainability Leadership (CISL). He is also Chair of the Sainsbury's Foundation Advisory Board, a member of the Council of Ambassadors of WWF (UK), a Board member of SDGLead, a Danish impact investment consultancy, Chairman of On Purpose, an NGO developing leaders for Social Enterprise, and Sustainability Advisor to PwC UK. Previously, Will was Chairman of the Sustainable Development Commission, the UK government's independent advisory body. He was involved with the establishment and early years of Comic Relief, a major UK fundraising and grant giving organisation, and was its first Grants Director for Africa. Has been Chairman of the BBC Children in Need Appeal, and Special Advisor to the United Nations Development Programme (UNDP) between 2004 and 2009. For twelve years he was a Trustee, and latterly Chairman, of the Overseas Development Institute (ODI). Until recently, he Co-Chaired the Kant Nature Partnership, and until May 2018 was Chairman of Water and Sanitation for the Urban Poor (WSUP). Earlier in his career he worked for Save the Children Fund and Oxfam in humanitarian relief programmes in East Africa, was Director of the micro-savings and credit organisation Opportunity, and CEO of CARE International UK for 8 years. He also worked as a producer and presenter for the BBC World Service, and was an Independent Assessor for the public appointments process for the UK government's Department of Culture, Media and Sport

### **Anna Easton, Global Head of Social Impact, Dentsu Aegis Network**



Anna is Global Head of Social Impact at Dentsu Aegis Network and a senior associate at the Cambridge Institute of Sustainability Leadership. Anna works at the intersect of strategy, communications and sustainability helping organisations embed purpose at the heart of everything they do. Anna has a proven track record of identifying and driving the development of strategic business opportunities that match the capabilities of the business to society's global challenges. She is a passionate advocate of digital technologies and their role in delivering the global goals. Anna joined Dentsu Aegis Network in September 2018 where she is responsible for all activity relating to Dentsu Aegis Network's social purpose – to create a Digital Economy that works for all. A global leader in media and digital communications, Dentsu Aegis Network operates in 145 countries worldwide with more than 50,000 specialists dedicated to changing the relationship that brands have with consumers. Prior to joining Dentsu Aegis Network, Anna was Sustainable Business Director at BT Group plc where she was charged with delivering BT's vision of a connected society, including BT's social impact and environmental goals. In 2016 BT achieved its carbon reduction targets (80%) four years early. One year later BT became one of the first companies in the world to set a new science-based carbon reduction target for 2030 in line with a 1.5-degree scenario. In 17/18 revenue from products and services that abate carbon totalled £5.3bn – 22% of BT's revenue. In 2017 Newsweek rated BT as the leading green telecommunications company in the world – and the eight greenest company overall. Product innovations included the launch of new revenue generating products and services including BT's 'Digital Inclusion for Social Housing' and 'BT and Barclays Wifi in the Community'. In 2017 BT's Connecting Africa programme, delivering satellite broadband and healthcare management systems to remote rural villages in Sub-Saharan Africa, won the 'Changing Lives' award at the Broadband World Forum and the World Economic Forum's 'New Vision for Development' award. BT's sustainability team won Business Green's 'Sustainability Team of the Year' award in 2018. Previous roles include Communications Director for BT's global technology division. Anna joined BT in 2004 from Brodeur Worldwide, part of the Omnicom network, where she led global campaigns for companies including Nortel Networks, Philips and Vodafone. She has a degree in European Law and Languages (LLB) and a post-graduate diploma in Journalism. She is a life-long vegetarian.



**Sue Garrard, Former EVP Sustainable Business Development & Communications, Unilever, and Senior Associate, CISL**

Sue was responsible for embedding Unilever’s ambitious Sustainable Living Plan into the business and ensuring progress against its 70-plus time bound targets. She was also responsible for teams in 180 markets. The teams that she oversaw were responsible for engaging with governments and key external stakeholders; leading employee engagement; handling the media; and dealing with issues and crisis management. Sue joined Unilever in 2011 and was responsible for forming the global communications function, defining its role and purpose, and building it into a strategic function. Her role was extended to include sustainability in 2014. She is also a founder and Trustee of a not-for-profit organisation called ‘Blueprint for better business’, which was set up in 2014. This pro-bono role seeks to help CEOs build purpose into their organisations and use it as a driver of better behaviours, employee motivation and customer trust. Until 2013, Sue was also a Non-Executive Director of the UK’s Serious & Organised Crime Agency. Sue is now working on a consultancy basis to help companies who want to step change their sustainability strategy.



**Professor Bob Scholes, Distinguished Fellow, University of the Witwatersrand South Africa and Fellow, CISL**

Bob is a systems ecologist, a Distinguished Professor at the University of the Witwatersrand in South Africa. He is a well-known expert on African ecology, particularly of savannas, but has also worked for three decades on the problem of global change: changes in the global carbon cycle which lead among other things to climate change; loss of biodiversity; and land degradation. He is among the top 1% of environmental scientists worldwide in terms of publication citations, a member of the South African Academy, a foreign associate of the US National Academy, and a Fellow of the Royal Society of South Africa. He has led several major national and global science assessments, including parts of the Intergovernmental Panel on Climate Change, the Millennium Ecosystem Assessment, the GEO Biodiversity Observation Network and the Global Land Degradation and Restoration Assessment. He has served on the Boards of three major research institutions