



UNIVERSITY OF
CAMBRIDGE

INSTITUTE FOR
SUSTAINABILITY LEADERSHIP

Building sustainable organisations and leaders through world class education

13 February 2018, Dubai

Interactive sustainability leadership workshop & launch of the University of Cambridge Institute for Sustainability Leadership (CISL) Middle East network.

“Our goal is to establish the UAE as a successful global model combining: economic growth, energy, sustainability & clean-safe environment.”

His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai.

Why is sustainability leadership so important for successful organisations in the UAE?

What does your organisation need in order to grow sustainably while meeting ambitious targets and expectations?

How can you equip your teams with the strategies and capabilities to thrive in a changing context?

Many sectors and regions are going through a transition period driven by rapid advances in technology, changing lifestyles and social dynamics and increasing focus on environmental stability. While business leaders recognise the need to embed sustainability into core processes and skills, they are much less clear about what to do and how.

Workshop attendees will engage with cutting-edge thinking, leading practice and live case studies on key topics such as:

- Sustainable business strategies and practices
- City resilience and innovation
- Leadership and change
- Embedding and delivering the UN Sustainable Development Goals (SDGs)

The event will also mark the launch of the new Middle East alumni network. All participants completing the workshop will be invited to join the network.

Participants will benefit from:

- Practical examples from CISL's work around the world and in the Middle East
- Discussions with experts on how to develop your organisation's leadership approach
- Guidance on how to utilise the latest scientific methods on brain-based leadership
- The opportunity to join a valuable local peer network and connect with CISL's global community of 8,000 individuals in over 100 countries
- A certificate of attendance
- Access to all the resources and materials

Who should attend?

- Leaders from the public and private sector responsible for steering their organisations and teams forward
- Human resource & capability development officers
- Sustainability leaders responsible for their organisation's strategy and performance on social, environmental and economic priorities, including the SDGs

The workshop is particularly relevant for those working in the property, tourism, resources, transport and finance sectors.

Expert contributions from:

Aris Vrettos, Director of Open Programmes and International Markets, University of Cambridge Institute for Sustainability Leadership

Dr. Claus Conzelmann, Regional Vice President, Technical, Water Resources & Environment at Nestlé Waters

Dr. Antoine Eid, Head of brain-based Leadership Development for Leapership Consultants

Rajab Jaffer, Senior Legal Counsel, World Trade Centre and current student of Postgraduate Certificate in Sustainable Business, CISL

And other local sector leaders from real estate, resources and energy.

Background:

For 30 years, CISL has applied world-class knowledge and learning techniques to support and empower individuals and teams at all levels, from chief executives through to middle managers and specific teams.

CISL education programmes and services include:

- Sustainability training and leadership development programmes, including distance learning and mentoring
- Strategic advisory and capability support
- Online courses for individuals and customised online courses for organisations
- Master in sustainability leadership and post graduate courses on sustainable business

Further information can be found on our website [here](#).

Further information and how to apply:

Tuesday 13th February 2018 from 08:30–12:30, followed by a networking lunch.

Venue: [The Double Tree by Hilton](#) – Business Bay, Bay Square 5, Dubai. The Hotel is on Bay Square, in Dubai's Business Bay, on the Canal side, just west of Downtown Dubai. Located between Sheikh Zayed and Al Khail Road.

This workshop is free of charge and by invitation only.

To attend, please [apply here](#) before Wednesday 7th February 2018.