



UNIVERSITY OF
CAMBRIDGE

INSTITUTE FOR
SUSTAINABILITY LEADERSHIP

Developing leadership to deliver transformational change

15-16 October 2018, Jesus College, Cambridge

A two-day programme designed to help you develop the leadership skills and techniques needed to deliver value for business, society and the environment.



The leadership challenge

Many traditional leadership frameworks focus on helping leaders succeed within current economic and social systems, rather than on transforming these systems. By not acknowledging challenges such as tackling short-termism, setting targets informed by science or delivering against societal expectation, such frameworks do not equip leaders to tackle global issues and shape the future we want.

Our response

The two-day Lab, *Developing leadership to deliver transformational change* will identify how individuals can take leadership to achieve a sustainable future. It will explore leading practices in learning and development, highlight the gaps and help participants understand how to deliver value for business, society and the environment.

The Lab will introduce the Cambridge Impact Leadership Model (see Figure 1) in order to help participants connect their own personal purpose with organisational objectives to deliver a sustainable future.

Benefits of attending

This workshop will stretch your thinking through discussion with academics and practitioners, as well as active participation, including case studies.

Through attending the Lab, you will explore and understand:

- How you can deliver greater value for your business, society and the environment
- How to find key levers that you can pull to drive change towards a more sustainable future
- Techniques to structure conversations with colleagues and clients.

Who should attend?

This Lab will be especially beneficial for individuals in HR, leadership development and sustainability roles.

Learning experience

This two-day programme will combine presentations from academics and leadership experts, practical exercises, interactive sessions and case study examples.



Figure 1: The Cambridge Impact Leadership Model

Sustainability Leadership Laboratories (Labs)

This course is part of the University of Cambridge Institute for Sustainability Leadership (CISL) series of workshops which bring together professionals to test and challenge cutting-edge responses to global problems.

Open to all our alumni and other senior industry practitioners, these two-day sustainability workshops held four times per year in Cambridge, are an opportunity for professional development, co-creation and networking – all with real application to your company or organisational situation. Themes of other upcoming Labs include Embedding Natural Capital, Circular Economy, and Intrapreneurship.

Further information, application and fees

Acceptance is by application and selection only. Applications will be reviewed on a rolling basis with places offered at regular intervals.

In order to facilitate attendance there are differential fees with discounts available for applicants from NGOs, the public sector, academia, self-funders and those based in developing countries.

There are group discounts available for organisations sending multiple participants, as well as individuals attending multiple Labs.

For further information, details of entry requirements, fees, how to apply and testimonials from previous Lab attendees please visit the website here:

www.cisl.cam.ac.uk/leadership-lab