



Cambridge

The University of Cambridge is one of the oldest, most prestigious universities in the world. Its reputation for outstanding academic achievement is known around the world and reflects the intellectual accomplishments of its students.

A total of 89 Nobel prizes have been awarded to former students of the University.

Fundación Recyclápolis

Pioneer in environmental education, inspiring the transformation of the “Polis/City” into an active member of sustainable development, protecting ecosystems and conserving the diversity of the environment. Our mission is to build a country in better harmony with nature.



“Part of our role as a foundation is to educate in issues related to sustainability. We believe that through education, we can generate the greatest impacts to be able to solve the problems that afflict us on both societal and environmental levels. This is the first step: incorporate concepts of sustainability into the realm of business. This will give us better tools to face today’s challenges in the world.”

Fernando Nilo

Founder and President, Fundación Recyclápolis
Social Entrepreneur of the World Economic Forum - WEF



“A distinctive feature of the program is the diversity of senior executives and the time and space offered by the program, so they can interact with peers, other leading experts, and professionals in a productive environment. The Business and Sustainability Program is in its 23rd year, with seminars that are held annually in Cambridge, Cape Town, and Melbourne.”

Polly Courtice DBE, LVO

Director, University of Cambridge Institute for Sustainability Leadership



Ney Faure,
Strategic
Development Director,
Albemarle
Chile

“I was not aware of all the dimensions of sustainability. This is not a matter only for public policies or large companies to act on. Each one of us need to take action at home, with our kids, and include it of course in our workspaces as much as we can.”



Claudia Corvalán SM,
Public Affairs Manager,
Freeport-McMoRan
Chile

“Companies must be aware of their social and environmental impacts. In today’s world it is impossible to conceive a business that does not include a solid sustainability programme.”



Jean-Marc Dragoli,
Business Executive
Officer, Managing
Director, Nespresso
Brazil

“As we rely on natural resources - we are dealing with coffee - scarcity and impact of climate change on the production may affect our business. If our business isn’t sustainable in the long term, we won’t have it anymore.”

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The Prince of Wales’s Business & Sustainability Programme for Latin America

Chile / 9 - 12 October / 2018





HRH Prince Charles of Wales, President of the Program

“The knowledge and contacts acquired in this seminar should be a real asset for the organizations involved, as well as their understanding of sustainable development. If those who took the seminar return to their jobs aware of the problems that exist today and with the conviction that they can be solved, then the effort will have been worthwhile.”

Cambridge Institute for Sustainability Leadership

Institute of the University of Cambridge. Its mission is to develop the strategic leadership capacity in individuals and businesses, in order to face global challenges.

Reconciling Profitability with Sustainability

Water scarcity, climate change, social instability, stranded assets, safe energy and demographic changes: businesses and governments point to new conflicts that will have profound implications on our economy, society, and the system that sustains them.

The world we live in requires a new way of thinking, new business models and new types of leadership.

The agreement to limit global warming to less than 2°C signed in December 2015, the numerous regulations on the market, and the risks in terms of image and reputation that companies must deal with, are a clear sign that there is no turning back.

The Business & Sustainability Program (BSP) is centered on the successful management of change and prepares senior executives for this new context. Each year, the program helps approximately 150 executives to make decisions that transform complex sustainability trends into business definitions and solutions.

The BSP gives leaders the knowledge and techniques to redefine and respond to social, economic and environmental priorities, providing them with a secure space to share, innovate and collaborate.

Participants complete the program with the inspiration, knowledge and confidence to respond to the leadership situations required by their companies in a practical and efficient manner.

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Executive Program / Latin America

“The Prince of Wales’s Business & Sustainability Programme”

The executive program of international sustainability leadership, for senior executives, has 24 years of history, with over 2,500 alumni coming from more than 1,000 organisations across the globe.

Each seminar, 4 days long, encourages participation through classes, case studies, presentations, group discussions and individual reflections.

Taught by professors from the University of Cambridge as well as from Chilean universities, experts in leadership and sustainability, approved by Cambridge.



Alumni Benefits

The participants will join a globally elite group of senior leaders who come from diverse sectors and regions, representing business, the public sector, and society.

In the first year there will be constant contacts to continue the progress made and network.

They will be part of a business platform that provides the opportunity to executives of the same area or sector to connect and work on sustainability solutions that are of relevance to them.

Central Themes

Global Sustainability | Climate Change | Ethics and Leadership | Strategies for Change | Commercial Implications | Supply Chain | Implementing Sustainability | Leading the Change