



THE PRINCE OF WALES'S

BUSINESS & SUSTAINABILITY PROGRAMME  
UNIVERSITY OF CAMBRIDGE INSTITUTE FOR SUSTAINABILITY LEADERSHIP

# The Prince of Wales's Business & Sustainability Programme



Cape Town: 21–24 March 2021



UNIVERSITY OF  
CAMBRIDGE  
INSTITUTE FOR  
SUSTAINABILITY LEADERSHIP

@cisl\_sa | @cisl\_cambridge

# Cambridge Institute for Sustainability Leadership – an overview

For 800 years, the University of Cambridge has fostered leadership, ideas and innovations that have benefited and transformed societies. The University now has a critical role to play to help the world respond to a singular challenge: how to provide for as many as nine billion people by 2050 within a finite envelope of land, water and natural resources, whilst adapting to a warmer, less predictable climate.

The University of Cambridge Institute for Sustainability Leadership (CISL) brings together business, government and academia to find solutions to critical sustainability challenges.

Capitalising on the world-class, multi-disciplinary strengths of the University of Cambridge, CISL deepens leaders' insight and understanding through its executive

programmes; builds deep, strategic engagement with leadership companies; and creates opportunities for collaborative inquiry and action through its Business and Policy Leaders Groups.



# The flagship executive programme of the University of Cambridge Institute for Sustainability Leadership (CISL)

The Prince of Wales's Business & Sustainability Programme (BSP) is an international leadership programme for senior executives in leadership roles. With a 26-year history, it has over 2,500 alumni from more than 1,000 organisations.

The programme equips leaders with the knowledge, commitment and inspiration to turn sustainability trends into strategic business decisions.

It gives leaders the confidence to respond to key social, economic and environmental priorities by providing a safe space for sharing, innovation and collaboration.



# In the Cape Winelands

The Prince of Wales's Business & Sustainability Programme is now in its 21st year running in Cape Town. The 2020 programme is to be hosted a 45-minute drive from Cape Town at Spier Hotel and Conference Centre in Stellenbosch.

One of South Africa's oldest wine farms, Spier is a Fair Trade accredited family-run business that champions local sustainability initiatives, and offers a unique setting for learning.



# Programme objectives

Business can thrive by helping to address pressing social, economic and environmental challenges and unlocking significant commercial opportunities. To do so, companies can help create an enabling framework and move away from business as usual.

The programme focuses on the successful leadership of change and it is designed to help business reconcile profitability with sustainability.

Participants are encouraged to review their current business models and set a vision for what success looks like in the future.

## Interactive learning model

Each seminar takes place across three and a half days with the involvement of senior executives from a range of industries. Participants begin their engagement in advance of the seminar through tailored conversations, a sustainable business survey and an online introductory course, Sustainability Essentials.

The seminars are designed to encourage participants to test their assumptions and learn from peers whilst making the most of context and the experts in the room. Seminars use a combination of lectures, case-study presentations, group discussions, individual reflections, networking and external activities. A series of lightly facilitated small-group conversations help participants reflect on their leadership journey, share challenges and co-create responses.

### Key themes:

- **The need for effective business leadership**, in the context of global trends, such as food, water and energy security, social equity, consumption and the circular economy, supply chain resilience, sustainable finance and investment, and climate change.
- **The framework for sustainable outcomes**, including the Sustainable Development Goals, the wider regulatory market and technological shifts and disruptions and the business risks and opportunities they create.
- **The case for a sustainable business approach**, touching on organisational purpose, its role in working with customers, investors, and policymakers, and the commercial case for sustainability.
- **The way to 'operationalise' sustainability**, setting strategies, exploring new business models, and building capacity to create shared value.
- **The role of individual leadership**, framing a vision for a sustainable business, the priorities for change and bringing others on board.

# Benefits for participants

The programme is designed for organisations and individual leaders who seek to better understand and explore the opportunity of sustainability. Through the programme, participants:

- **gain a critical understanding** of the key social, economic, environmental and market trends and identify implications for their business
- **engage with the latest research** and thought leadership from the University of Cambridge and influential experts
- **leave inspired**, with the knowledge and confidence to drive change for sustainable business and a plan for action
- **learn with leaders** across different sectors from around the world in a safe space
- **strengthen leadership skills** for a changing context and a sustainable economy
- **join a valuable network** of international leaders from business, government and civil society

## CISL Network

Participants on the programme go on to join CISL's global network of nearly 8000 senior leaders and leading practitioners from across all sectors and regions. As part of the global CISL Network, you will have access to:

- **CISL liaison:** regular touchpoints in the first year to support progress and networking.
- **LinkedIn:** join our private LinkedIn group and contribute to discussions and network online.
- **Business platforms:** an opportunity for executives to convene around key sustainability issues, identify solutions and advocate change.
- **Alumni events:** CISL and its international Ambassadors organise educational and social events worldwide including keynote lectures and Gala Dinners.
- **CISL's latest insights:** regular updates on international sustainability developments intended to reinforce and update your knowledge. Alumni will also have the unique opportunity to be involved and contribute to innovative research such as *Rewiring the Economy*.

Find out more about the CISL Network at [www.cisl.cam.ac.uk/network](http://www.cisl.cam.ac.uk/network)



# The delegates

Each seminar includes a mix of carefully selected senior executives from different backgrounds. Recent cohorts have included:

Head of Engineering and Head of SHE <b>Anglo American</b>	CEO <b>Gautrain Management Agency</b>	Head Corporate Affairs <b>Sanlam Limited</b>
Head of Strategy & Business Development <b>BNP Paribas</b>	Chief Technical Officer <b>Green Building Council of South Africa</b>	Landscape Ecologist <b>SANparks</b>
Safety and Sustainable Development Head <b>De Beers Group</b>	Company Secretary <b>Hollard Insurance Group</b>	VP SHE Strategy, Policy, Sustainability <b>Sasol</b>
Chief Director <b>DEA</b>	Group Chief Financial Officer <b>MMI Holdings</b>	National Procurement Manager <b>SPAR International B.V</b>
Deputy Director <b>Department of Transport</b>	Company Secretary <b>NAMDEB Diamond Corporation</b>	Head: Group Policy, Advocacy and Sustainability <b>Standard Bank</b>
Corporate Risk Manager <b>Ecobank</b>	CEO <b>Nestlé Southern African Region</b>	CEO <b>Water Research Commission</b>
Director Policy, Research and Advocacy <b>Fairtrade Africa</b>	Group Marketing Director <b>Pam Golding Property Group</b>	Special Projects Advisor <b>Western Cape Government</b>
Director: Environmental Planning and Impact Management <b>Gauteng Department of Agriculture Conservation and Environment</b>	General Manager: Regional Brand Equities <b>SABMiller plc</b>	Strategy Executive <b>Woolworths Holdings Ltd</b>

# What our alumni say

"Attending the Business & Sustainability Programme in Cape Town gave me an opportunity to get a different perspective and specifically to get a perspective from an emerging market on the topic of sustainability... Suddenly sustainability was not a theoretical concept any more, but something very real that you could touch and feel."

**Head of Strategy and Strategic Investments,  
BNP Paribas Global Markets**

"I believe that the programme has opened my eyes to looking at certain things differently; how to start shifting the systems; who the ideal partners are and how I am the responsible one."

**M&E Specialist, USAID Southern Africa**

"I wanted to establish a personal strategy of how I was going to change sustainability in the bank and bring it closer to the core of the business. I achieved this as well as establishing a new purpose."

**Senior Manager, Sustainability, Standard Bank Group**

"Extremely informative, inspirational, compelling."

**Managing Director, Responsible Business Consulting, Kenya**

"The group was well represented by people from different industries and as such it allowed for cross learnings and appreciation of others' challenges."

**Group Manufacturing Excellence Executive, Tiger Brands**

"A thought-provoking wake-up call with talented and passionate faculty and delegates."

**Partner, Head of Shared Value Practice, Genesis Analytics**

"This was an excellent seminar with tangible "take home" and "take to work" transformational value."

**Acting Executive Director, Fairtrade Africa, Kenya**

"I regard myself as one of the privileged persons to have been part of this programme. It really brought the much needed insight to me which I will go back and apply effectively to my immediate personal environment and organisation. I am now a changed person as a result of the knowledge acquired."

**Chris Hani Municipality Director, Health & Community Services**



# The faculty

**Our Faculty consists of business leaders, academics and other influential thinkers– expert facilitators with a proven track record of supporting senior individuals develop their thinking and approach as sustainable business leaders.**



**Will Day:**

Will is Sustainability Advisor to Pricewaterhouse Coopers, and Chairman of Water and Sanitation for the Urban Poor (WSUP), a non-profit company bringing together private sector and NGO member organisations to pursue the Millennium Development goal for water and sanitation in the poorest parts of the world.



**Malcom Gray:**

Malcolm is currently a non-Executive Director of Standards & Legal as well as a shareholder and director of SustainEnable, its holding company. He is Founder and CEO of FutureProof Capital, a family investment vehicle with an impact investment focus.



**Mashudu Ramano:**

Mashudu is the Founder & Chief Executive Officer of the Mitochondria Energy Company. Mashudu is an entrepreneur in transition to sustainable entrepreneurship, an aspirant futurist and an adherent, advocate, agent, promoter and student of sustainability, symbiotic existence and transdisciplinary studies and director of companies with extensive experience in listed and unlisted companies in South Africa.



**Elsbeth Donovan:**

Elsbeth is the Deputy Director of our South Africa Office. Elspeth directs the CISL Sustainability Practitioner Programme in South Africa and is currently responsible for design, development and delivery of all programmes in South Africa including BSP. Elspeth was formerly director of the University of Cape Town's Graduate School of Business MBA programme and is currently a tutor on the CISL Postgraduate Certificate in Sustainable Business, the Anglo American Sustainability Programme and CISL's online programme - Business and Sustainability Management.

# The speakers

**We draw upon leading international thinkers and practitioners for their in-depth knowledge of key topics. Recent contributors have included:**

## **Mary-Jane Morifi**

Mary-Jane Morifi is the Chief Corporate Affairs Officer of Tiger Brands and a CISL Senior Associate. She is also on the Sustainability Advisory Board for Astra Zeneca and previously served as an Executive Head of Corporate Affairs at Anglo American Platinum, Director of Audit and Marketing at BP International in London and has been a member of the Anglo Platinum Management Services Board since 2008. Mary-Jane also serves on a number of not-for profit organisations and is a Harvard South Africa Fellow.

## **Claire Janisch**

As a Biomimicry Professional, Claire explores nature's genius in diverse ecosystems and shares this new way of viewing and valuing nature through biomimicry expeditions, speaking engagements and teaching & training professionals, students and scholars. Claire has an MSc Chem-Eng in Clean Tech and is both a graduate of (the first cohort) and a trainer for the Biomimicry Professional Program offered by Biomimicry3.8. She is the founder of and strategist for BiomimicrySA (Biomimicry Network Leader of the year 2013).

## **Jon Duncan**

Jon leads the Responsible Investment programme at Old Mutual Group. The RI programme is focused on driving the systematic integration of material environmental, social and corporate governance (ESG) issues across the Group's c£360 billion of funds under management. Jon is a CISL Senior Associate.

## **Vanessa Otto Mentz**

Vanessa offers over 20 years' international business experience and skills; developed at senior levels in the following sectors: financial services (particularly insurance), retail, energy and manufacturing blue-chip firms in South Africa, the UK and Europe.

Vanessa participates actively in the global sustainable insurance movement and sits on the Board of the UNEP FI PSI (Principles for Sustainable Insurance) and the management committee of ClimateWise. Vanessa is a CISL Senior Associate.

## **Prof Richard Calland**

Richard has been working in the fields of democratic governance and sustainable development in South Africa and beyond for over 20 years, prior to which he practiced at the London Bar. He is Associate Professor in Public Law at the University of Cape Town (UCT) and serves as a member of the Independent Access to Information Appeals Board of the World Bank. He has advised the governments of Mali, Peru, Nicaragua, Bolivia and Jamaica and the Construction Sector Transparency Initiative (CoST). Richard is a CISL Fellow, and has been a member of faculty on a series of strategic leadership programmes for, amongst others, the World Bank, the African Development Bank, PWC, Nedbank, Namdeb, Network Rail and Tata.

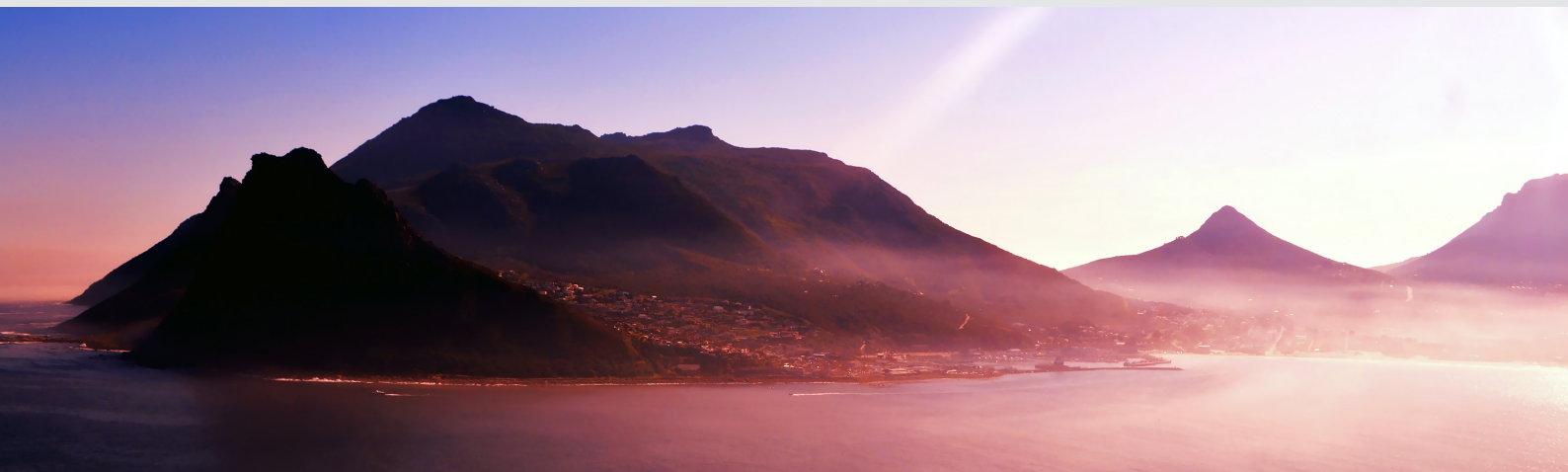
## **Prof Edgar Pieterse**

Professor Edgar Pieterse is Founding Director of the African Centre for Cities (ACC) at the University of Cape Town. ACC is one of the preeminent urban research centres on the African continent. At present he is Chairperson of the Panel of Experts working on the "Integrated Urban Development Framework" for South Africa, which was adopted by Cabinet in April 2016. Edgar is also on the Advisory Boards of: Indian Institute for Human Settlements, LSE Cities, the Gauteng City-region Observatory, Open Society Foundation of South Africa, among others.

## **Anton Cartwright**

Anton is an economist at the African Centre for Cities, University of Cape Town. His research is focused on the interactions between ecological degradation and human well-being in cities. He is director of Econologic, where he has completed contracts for the World Bank, The European Union, DfID, WWF, local and international companies, NGOs and local governments. He is the founder of the Promoting Access to Carbon Equity (PACE) centre, which enables small-scale renewable energy and energy efficiency projects to benefit from carbon market investments. He is an associate of the Stockholm Environment Institute. Anton is a CISL Senior Associate.

# Application and fees



## Dates

**Cape Town**  
21–24 March 2021

The fee for local delegates from South Africa and the rest of Africa is R42 000 + VAT and it is £3,950 for overseas delegates. Limited bursaries are available; please email [alice.cropper@cisl.cam.ac.uk](mailto:alice.cropper@cisl.cam.ac.uk) to find out more.

The fee includes tuition and learning materials, a licence for our online learning platform, membership of our alumni Network, full accommodation and meals.

## Format

The seminar is residential, and attendance for the duration is required.

## How to apply

[www.cisl.cam.ac.uk/bsp](http://www.cisl.cam.ac.uk/bsp)

# Thought leadership and support for business action

Our programmes are informed by the role that business, financial markets and government institutions can play to meet the UN Sustainable Development Goals (SDGs) and are designed to shape the ambition and the capacity of these institutions to succeed commercially by driving change.

*Rewiring the Economy* is our ten-year plan aimed at business, government and finance leaders which lays the foundations for a sustainable economy and the delivery of the SDGs. A set of ten interconnected tasks are offered to guide the structural and cultural changes necessary to achieve a sustainable economy which rewards businesses that deliver positive social and environmental outcomes.

## Government

### 1: Measure the right things, set the right targets

Governments can set bold targets for social and environmental progress, and adopt new measures to track how well the economy is delivering them.

### 2: Use fiscal policy to correct externalities

Governments can internalise environmental and social costs in economic activities through fiscal policy, benefiting sustainable business models.

### 3: Drive socially useful innovation

Governments can use every opportunity to create drivers and incentives for innovation aligned with core sustainability goals, and should exemplify and enable sustainable business.

## Finance

### 4: Ensure capital acts for the long term

Investors of capital can demand more from their money, using their influence to drive long-term, socially useful value creation in the economy in the interests of their beneficiaries.

### 5: Price capital according to the true costs of business activities

Capital providers, and those who regulate them, can jointly consider how to reflect social and environmental risk factors in the cost of capital.

### 6: Innovate financial structures to better serve sustainable business

Financial intermediaries in particular can apply their influence and creativity to increasing the flow of capital into business models that serve society's interests.

## Business

### 7: Set a bold ambition and innovate to deliver greater value

Companies can seek models of value creation that generate a fair social contribution within the natural boundaries set by the planet.

### 8: Broaden the measurement and disclosure framework

Companies can build a fuller understanding of their impacts (and dependencies) on society, including the implications for capital allocation.

### 9: Grow the capability and incentives to act

Companies can align their capital, talent and senior attention with a sustainable business vision, and ensure people are empowered to deliver.

### 10: Harness communications for positive change

Companies can use their communications and marketing muscle to build public understanding of (and appetite for) sustainable business.

# Supporting collective action towards a sustainable economy

**We bring together business, government and finance groups to tackle challenges they could not solve alone.**

Our business and policy leaderships groups give a collective voice to business, government and finance leaders, enabling them to influence policy and practice. We unite partners around problems of shared interest and work, helping them to identify solutions and advocate change. In doing so we foster an exchange of ideas across traditional boundaries to generate new, actionable thinking.

These groups include:



## **The Prince of Wales's Corporate Leaders Group**

A cross-section of European business leaders that advocates forward-looking solutions on climate change to policymakers and business peers.



## **Banking Environment Initiative**

Some of the world's largest banks working to lead their industry in directing capital towards sustainable economic development.



## **EU Green Growth Platform**

Facilitating business and EU ministers to address the economic challenges and opportunities involved in the transition to a sustainable economy.



## **ClimateWise for the insurance sector**

A global network of insurers who share a commitment to reducing the impact of climate change on society, as well as the insurance industry.



## **Natural Capital Impact Group**

A global network of companies working collaboratively, to determine how business can sustain the natural world and its resources through its strategies and operating practices.



## **Investment Leaders Group**

Managers and asset owners focused on shifting the investment community towards responsible, long-term value creation.



## Get in touch

**For more information please contact:**

Elspeth Donovan, South African Deputy Director

E: [elspeth.donovan@cisl.cam.ac.uk](mailto:elspeth.donovan@cisl.cam.ac.uk)

T: +27 (0) 82 829 6852

Alice Cropper, South African Business Relationship Manager

E: [alice.cropper@cisl.cam.ac.uk](mailto:alice.cropper@cisl.cam.ac.uk)

T: +27 (0) 79 186 4866



[www.cisl.cam.ac.uk/bsp](http://www.cisl.cam.ac.uk/bsp)



@cisl\_sa | @cisl\_cambridge

**Head Office**

1 Trumpington Street  
Cambridge, CB2 1QA  
United Kingdom  
T: +44 (0)1223 768850  
E: info@cisl.cam.ac.uk

**EU Office**

The Periclès Building  
Rue de la Science 23  
B-1040 Brussels, Belgium  
T: +32 (0) 2 894 9319  
E: info.eu@cisl.cam.ac.uk

**South Africa**

PO Box 313  
Cape Town 8000  
South Africa  
T: +27 (0) 79 186 4866  
+27 (0) 82 829 6852  
E: info.sa@cisl.cam.ac.uk

