

	Workshop 1	Workshop 2
Workshop title:	Understanding the challenges and opportunities the business case for responding	Catalysing change within and beyond the organisation
Indicative Workshop themes	<p>System Pressures and Trends Terms and Definitions</p> <p>Business Case for Sustainable Values</p> <p>Evolution of Value Chain Pressures and Responses</p> <p>Value Chain Development – Tools and Techniques</p> <p>From Lifecycle Analysis to Systems Thinking</p>	<p>Sustainable Value Creation</p> <p>Organisational Change for Value Chain Change Resilient Business Models</p> <p>Internal Engagement and Influence</p> <p>Building Trusting Business Relationships – External Engagement, Communication & Partnerships</p> <p>Sustainable Consumption & Influencing the Consumer</p>
Assignment tasks	<p>Group Project theme scoping</p> <p>Review Paper preparation</p>	<p>Group Project research and drafting</p> <p>Research Paper preparation</p>