

We recently surveyed our PCSB alumni and, based on over 60 responses, here are some of their insights into the value of the programme:

What was the best thing/what most excited you about doing PCSB?

- The calibre and diversity of people
 

*“Interacting with such a vast array of sustainability professionals with considerable know-how and, crucially, determination and enthusiasm to change things to a more sustainable World”*
- The opportunity for engagement with committed, like-minded people
- Challenge
 

*“PCSB gave me focus and structure to step back from my role and formulate my thinking & opinions”*
- First hand access to industry leaders
- The intellectual underpinning of issues and theories
- The space and structure to think and form one’s own opinions
 

*“The opportunity to have a holistic view of the sustainability challenges, risks and opportunities. The opportunity to “deep dive” into the sustainability world and learn from the experienced professors, facilitators and peers”*
- The direct relevance of learning to one’s role
- A holistic and systemic perspective
 

*“Access to top quality speakers and information; sharing the experience with similarly motivated individuals from a wider range of other working backgrounds; the pull that Cambridge has on access to thought leaders”*
- Studying at a world class institution in a great learning environment
- The award of academic credit
 

*“Having the opportunity to learn and share with so many business leaders and other relevant professionals in the sustainability field”*

Did you feel that PCSB supported you in creating change and if so how?

- By giving access to knowledge that could be applied in work context
 

*“PCSB and the experience I gained from research, the people in my group and the cohort as a whole, gave me the knowledge and confidence to lead discussions on sustainability in my organisation and to raise the profile of sustainability in the organisation.”*
- Giving a framework to support implementation of change
- Giving space for ideas to form and take shape before Implementation

- Helped to formulate concepts and communication strategies for internal engagement
- PCSB gave me a language to engage with customers and investors
- Giving confidence in own opinions and credibility in Communicating
- Creating positive impact on career
- By igniting the desire to create change and creating a sense of the possible
- Provided evidence to support the business case
- Gave a strong, strategic focus
- Provided practical tools
- Provided Insight into how to overcome challenges and be effective as a change agent
- The structure of the course is applicable to real life which means it leads to impact
- The course opened up new ideas and possibilities
- It helped me to think more laterally

*“Yes...it gave me the frameworks, language, support network and knowledge to lead”*

*“What really excited me were ideas around organisational change and beyond that systems thinking which really changed the way I thought about our business challenges and how to influence”*

*“Yes - gave me the confidence to apply both theory and practice to real work situations”*

*“Yes it supported me by (1) giving confidence, (2) providing knowledge and (3) providing an insight into how to overcome some of the challenges to be faced.”*

*“It made me realise that competitive advantage could be gained through sustainability. Not only reducing waste and energy consumption but it gave you a language to energies your customers and employees.”*

*“Yes, I felt that I was exposed to examples of change and a shift in thinking. Opened up to new ideas and great possibilities”*

*“Yes, I got more persistent advocating the need for change and improvement because I got the confirmation that I was on the "right track”*

*“Yes, making me more confident about the issue, showing ways and methods of change.”*