



Alumni perspectives, issues and challenges

# Who is in the network?

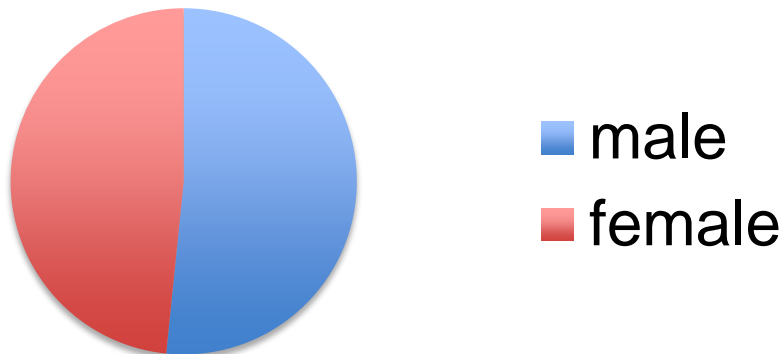
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**356** participants

**175** contributors

**23** tutors

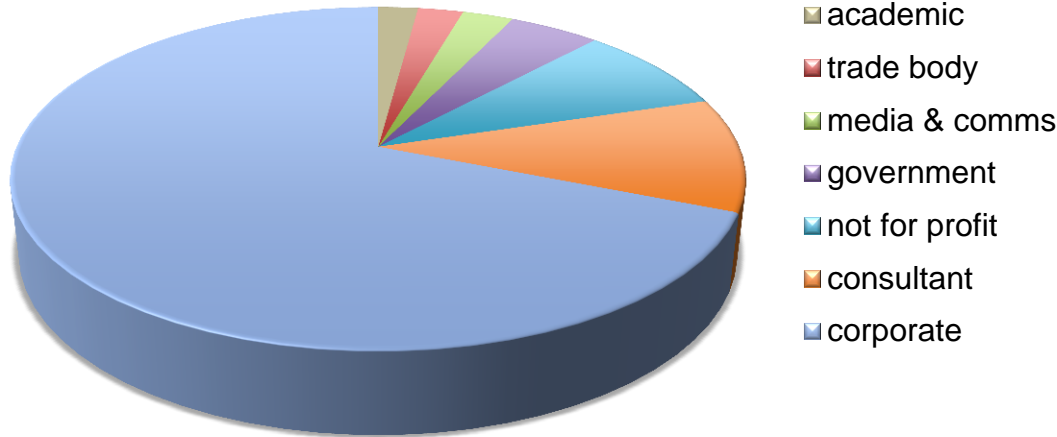
## participant gender balance



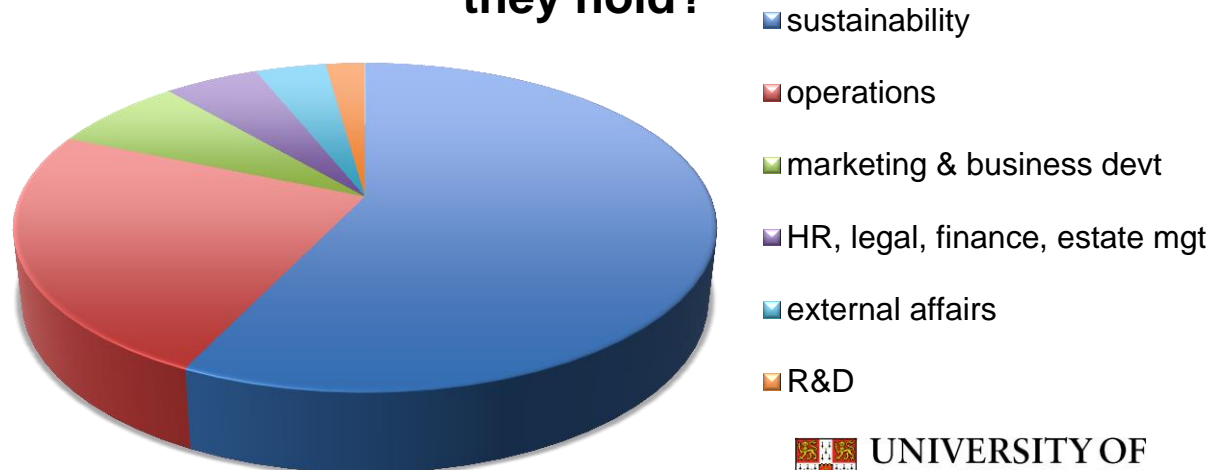
Argentina  
Armenia  
Austria  
Australia  
Belgium  
Brazil  
Canada  
Chile  
France  
Croatia  
Denmark  
Dominican Republic  
Germany  
Switzerland  
Hong Kong  
Ireland  
Italy  
Korea  
United Arab Emirates  
Kyrgyzstan  
Malaysia  
Mexico  
Mongolia  
Norway  
Portugal  
Qatar  
South Africa  
Spain  
Sri Lanka  
Sweden  
The Netherlands  
Ukraine  
United States  
Venezuela

# Where do PCSB participants come from?

what organisations did participants represent?



participants from companies - what roles did they hold?



# How has PCSB helped to support change?

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- Access to **knowledge** that can be applied in work context
- A **framework** to support implementation of change
- **Space for ideas** to form and take shape before implementation
- Help to formulate **concepts** and **communication strategies** for internal engagement
- A **language** to engage with customers and investors
- **Confidence** in own opinions and **credibility** in communicating
- A positive impact on **career**
- Igniting the desire to **create change** and creating **a sense of the possible**
- **Evidence** to support the **business case**
- A strong, **strategic focus**
- Insight into how to **overcome challenges** and be **effective as a change agent**
- New ideas and **possibilities**

# How have alumni applied their learning?

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*“Designed and implemented change programs. Driven culture and motivated staff”*

*“Translated sustainability issues for our clients and embedded it in the work we do for them”*

*“Embedded sustainability in our core business which gained significant advantage.”*

*“Initiated a number of sustainability-related projects”*

*“Commenced with developing a sustainability strategy but it soon became obvious to the CEO that sustainability thinking had to be incorporated into the thinking of the organisation and this gave me the opportunity to be part of the review of our entire business strategy and the inevitable integration of sustainability into the business strategy.”*

*“Lobbied for sustainability at C-level with our clients.”*

*“Informed our strategy for the logistics programme.”*

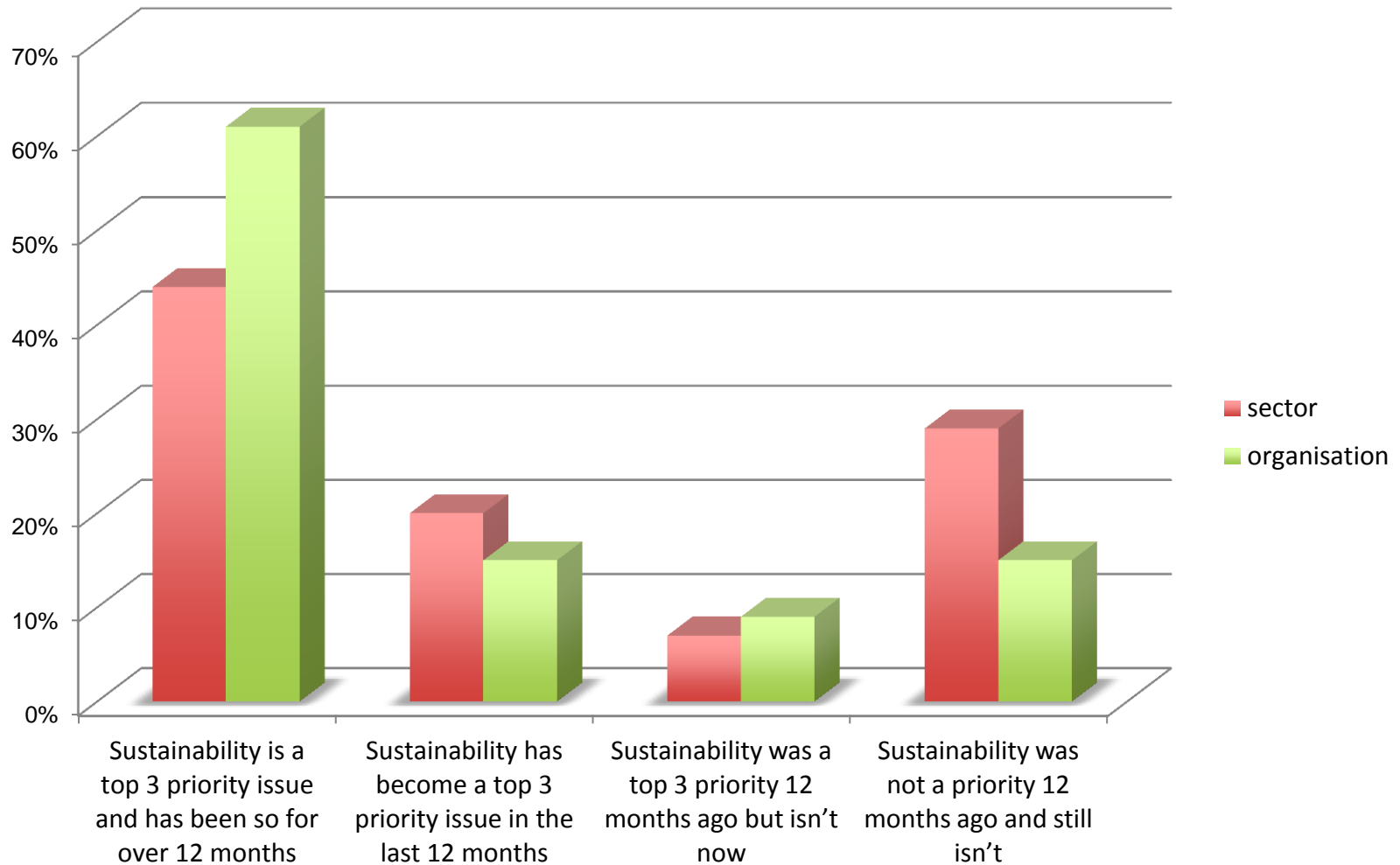
*“Worked with Human Resources to create a business simulation game that has middle managers test the resilience of their team's business strategy against future scenarios of resource scarcity, climate change and health issues”*



UNIVERSITY OF  
CAMBRIDGE

PROGRAMME FOR  
SUSTAINABILITY LEADERSHIP

# Is sustainability an organisation or sector priority?



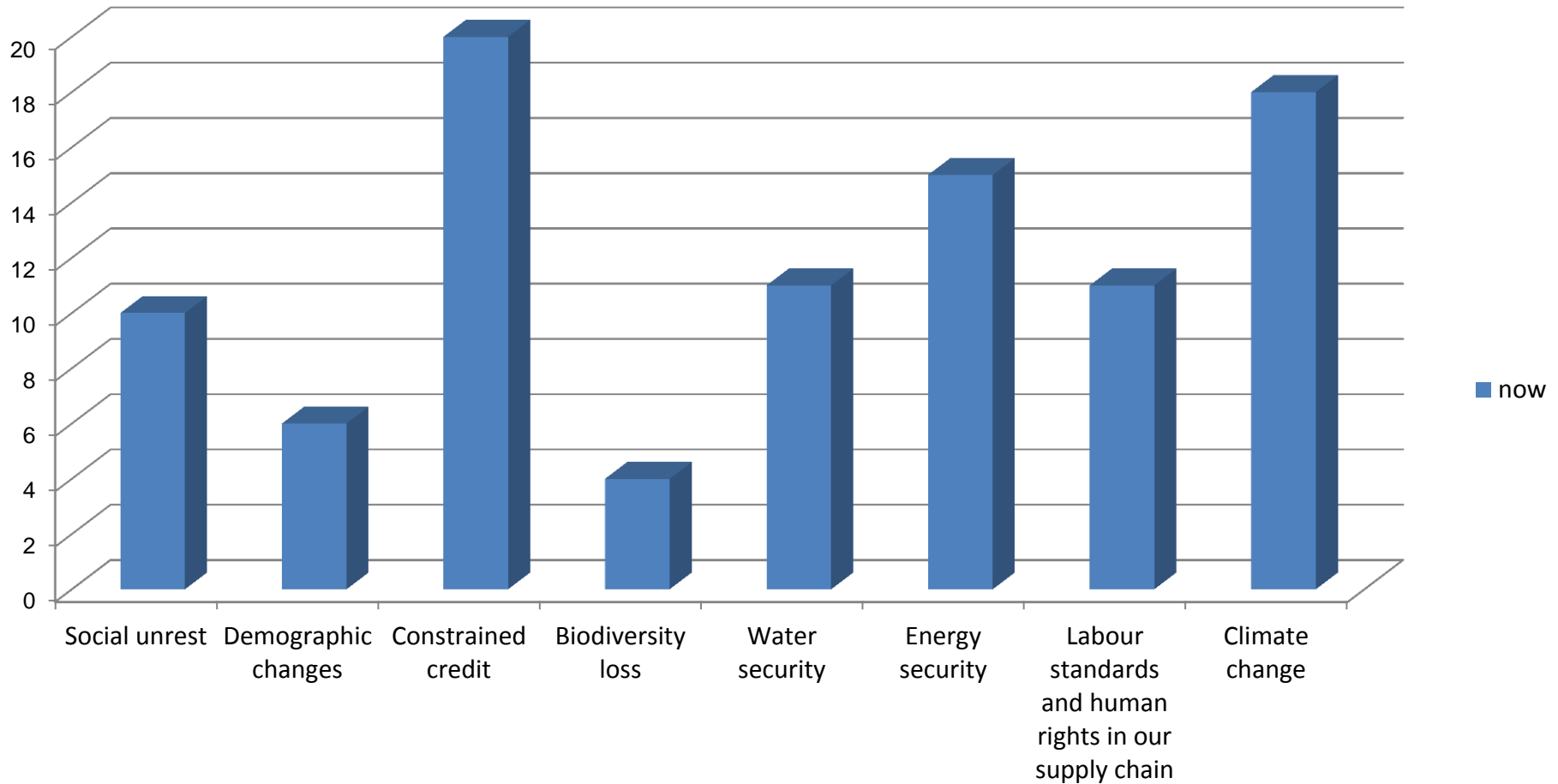
# Is your organisation a leader on sustainability?

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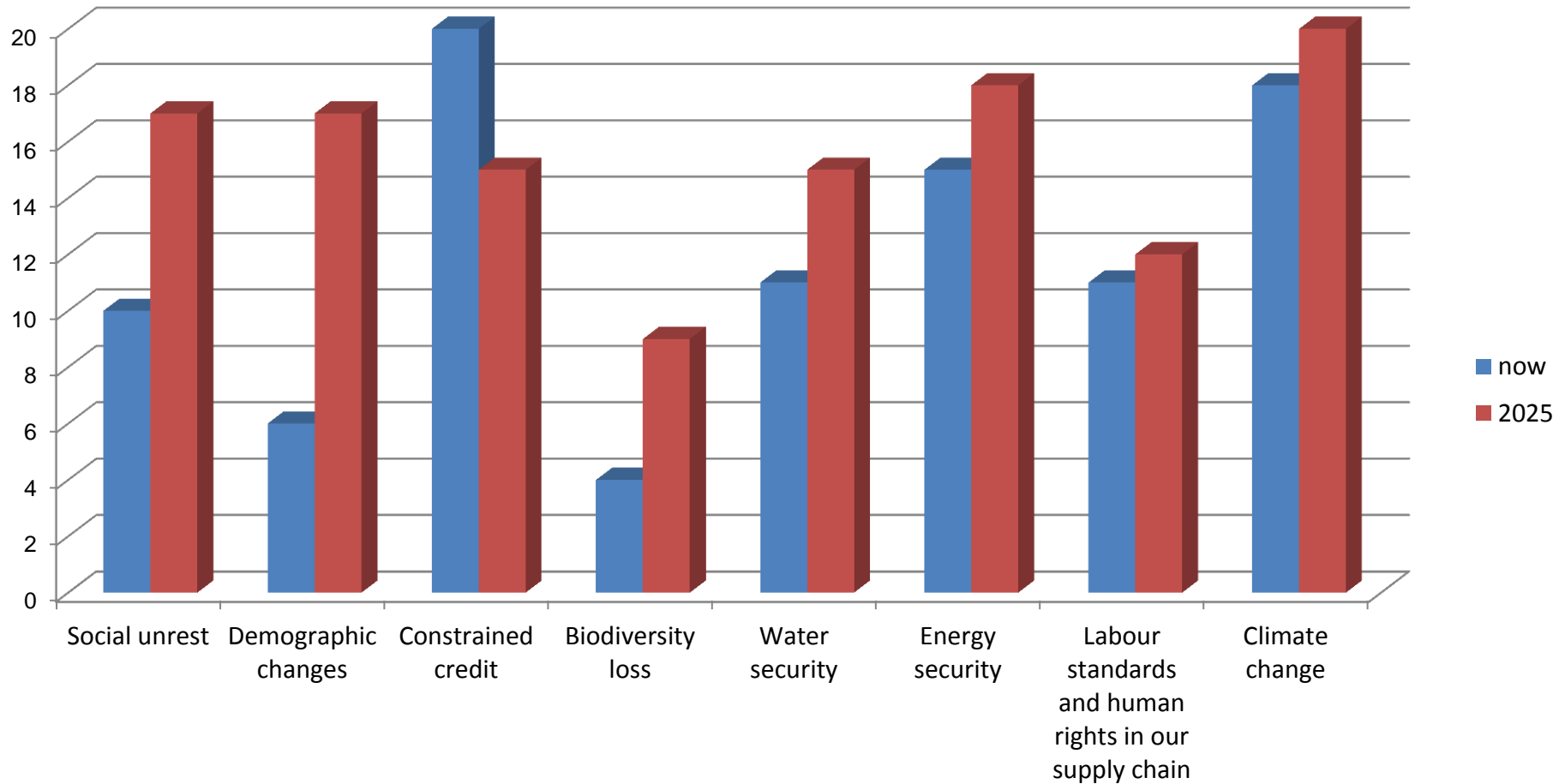


- A leader on sustainability in your sector
- A leader on sustainability in your country
- Doing more than others, but not yet a leader
- None of the above

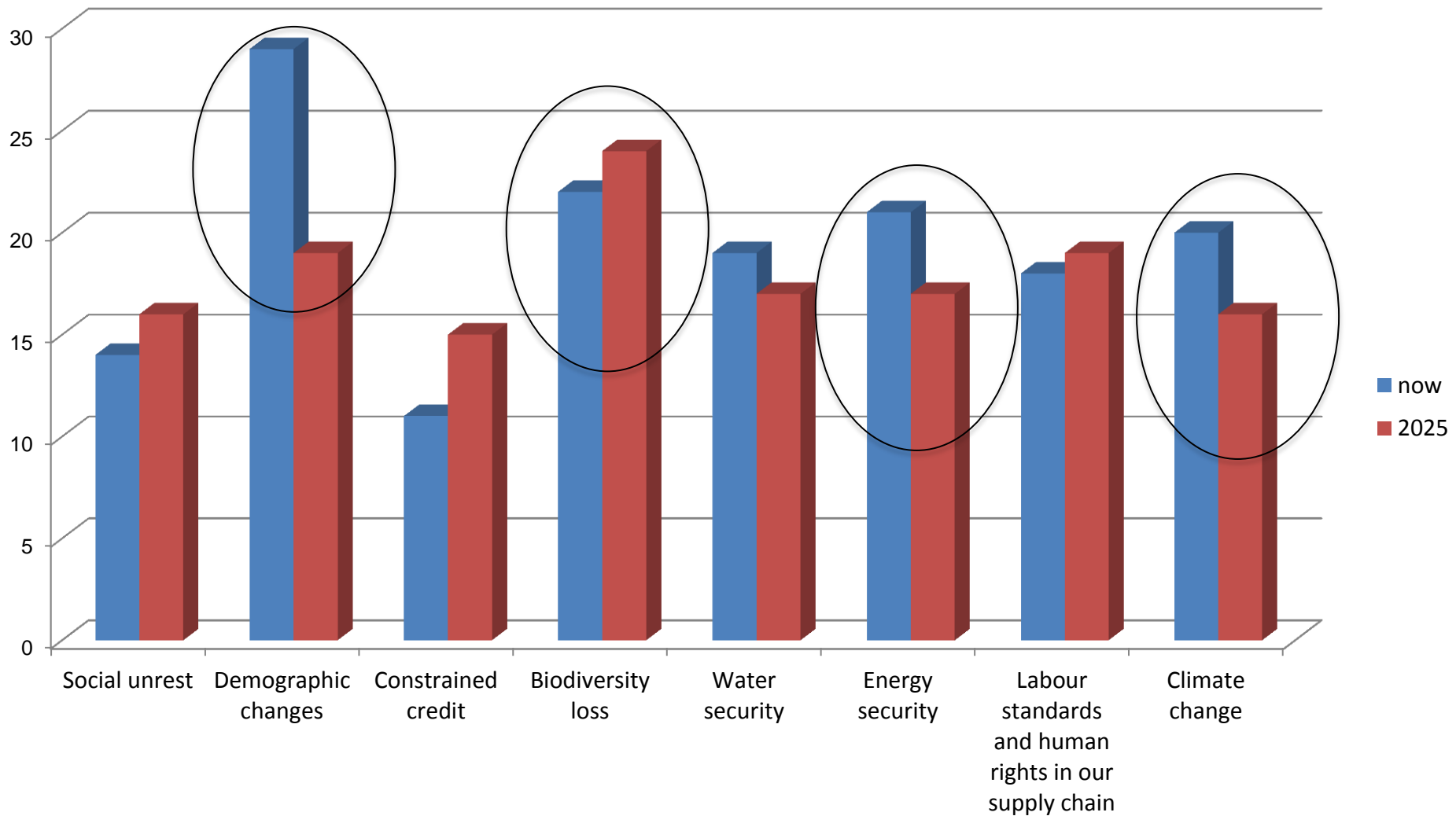
# What issues pose material risks for alumni organisations?



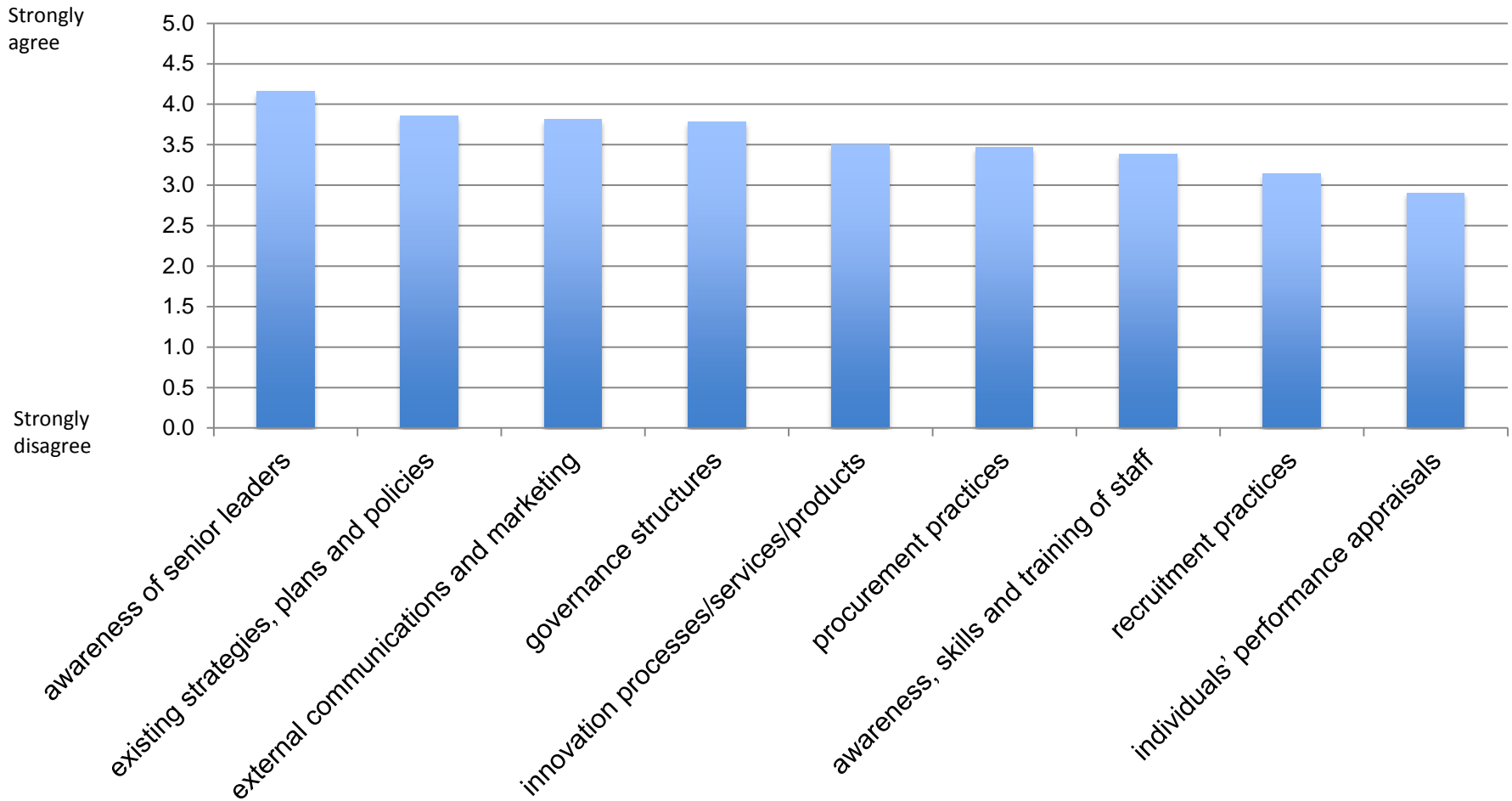
# What issues pose material risks for alumni organisations?



# Responding to which issues could add value to alumni organisations?



# How well is sustainability embedded in alumni organisations?



# What challenges are PCSB alumni companies facing?

