

ENVIRONMENTAL SUSTAINABILITY IN HEALTH AND CARE

Madingley Hall, Cambridge, 1-2 May 2014

The social and environmental forces – the unsustainability of current models, climate change, public demand for change - shaping the future of human health and well-being, are rapidly evolving. There is a growing recognition that better traditional models of health improvement and health and social care are more appropriate, deliver better results and do so within, and using, all the available environmental, social (and financial) resources. The health and care sector has recognised both the threats and opportunities that these and other sustainability challenges pose to the health and well-being of current and future generations. Addressing these requires a systemic approach that considers these trends as part of a large changing system: climate disruption, an ageing population, limited resources and financial constraints, increasing public and professional expectations, as well as new technologies, rules and regulations.

Since 2011, the University of Cambridge Programme for Sustainability Leadership and the Sustainable Development Unit have developed a programme to provide high-level workshops and a network for health sector leaders internationally. These seminars discuss how environmental changes and social trends are creating new strategic imperatives for health, and help health professionals explore co-benefits of approaches that enhance environmental sustainability, improve health, and deliver financial savings. To date, four seminars have been delivered involving approximately 140 health care professionals from around the world who are now part of a growing global network.

PROGRAMME OBJECTIVES

- To convene health and care sector leaders at all levels who are involved in sustainably developing their organisation, sector or clinical area: in order to share knowledge, policy context and skills necessary to deliver a sustainable future health and care system;
- To share across organisational and international boundaries the potential solutions to the challenges faced by health care organisations and professionals to bring about the relevant changes;
- To create practical networks of strategic, operational, and thought leaders in sustainable health and care.

PARTICIPANT BENEFITS

- Understand why and how environmental sustainability is already being embedded as part of the health quality agenda, with sustainability being a solution-based approach to the multiple challenges facing health services globally;
- Learn, share and practice the techniques of engaging other leaders, colleagues and staff in how a sustainable approach to health and care can deliver multiple benefits;
- Explore and share understanding of the latest research, policy changes and case studies on sustainable models of health care, in a rapidly changing social, financial and physical climate;
- Explore the co-benefits of approaches which enhance environmental sustainability, health and financial savings.

PROGRAMME FACULTY

Dr David Pencheon, Director, Sustainable Development Unit, **Dr Fiona Adshead**, Independent Advisor (formerly WHO and Deputy Chief Medical Officer, Department of Health), **Trevor Payne**, Director of Estates and Facilities, Bart's Health NHS Trust and **Sonia Roschnik**, Head of Unit, Sustainable Development Unit.

AUDIENCE & FEES

The Programme is designed for directors, decision makers and senior managers of organisations in the health care sector, with an interest or responsibility at the interface of sustainability and health. The cost is £950 for NHS/public sector applicants and £1,500 for private sector applicants (incl. materials, meals and one night's accommodation on the 1st May, 2014). There may be some financial support available. Please visit: <http://www.cpsl.cam.ac.uk/Executive-Programmes/Sustainability-Leadership-Programme-for-the-Health-Care-Sector.aspx>

"Inspiring, re-invigorating and, if honest, a little daunting. I have no hesitation in fully endorsing it for colleagues"

Doug Flint, Health Facilities Scotland/NHS National Services Scotland