

## BUSINESS AND SUSTAINABILITY PROGRAMME

### SÃO PAULO SENIOR EXECUTIVES' SEMINAR

25-28 September, 2013

#### Programme Outline

DAY 1	
Our changing context	
14:00 – 14:30	<b>Welcome, introduction and roadmap</b>
14:30 – 15:45	<p><b>System pressures and trends</b></p> <p>What does science tell us about the major social, environmental and economic trends and how they are connected?</p> <p>Where is our current trajectory taking us and what do we know about its main drivers and scenarios?</p>
15:45 – 16:00	<b>Refreshment break</b>
16:00 – 17:15	<p><b>Syndicate I</b></p> <p>What will the operating context look like in 2030 for companies operating globally and in Brazil?</p>
17:15 – 18:00	<p><b>The global investment challenge</b></p> <p>Where is my pension invested and why?</p> <p>What dangers does the current global financial model pose?</p> <p>Why is it proving so difficult to finance a low carbon economy?</p>
18:00 – 19:00	<b>Free time and reflection</b>
19:00 – 19:45	<p><b>Business and sustainability in Brazil</b></p> <p>What are the main socioeconomic and ecological impacts in Brazil and how close is the business community in understanding them?</p>
19:45	<b>Dinner</b>

**DAY 2****Rethinking the system**

<b>08:30 – 09:00</b>	<b>Roadmap and reflections</b>
<b>09:00 – 10:00</b>	<b>Global electricity generation</b> How much energy do we need today, where does it come from and who is driving that demand? What are the realistic options for a low carbon economy and what do we need to know about our energy future?
<b>10:00 – 10:45</b>	<b>Land, food and water for the 9 billion: part I, the resource nexus</b> What is the state and outlook for global food security in the context of resource, social and demographic trends? What do we know about the link between global trade flows and deforestation and what responsibility do local and international companies and consumers have?
<b>10:45 – 11:15</b>	<b>Refreshment break</b>
<b>11:15 – 12:15</b>	<b>Land, food and water for the 9 billion: part II, security and development</b> What does an equitable, secure and sustainable food production system look like- what is preventing it from happening and what action is needed now to unlock it in the future? Can we increase living standards for all without damaging the environment, sustainably?
<b>12:15 – 12:45</b>	<b>Short reflection walk</b>
<b>12:45 – 13:45</b>	<b>Lunch</b>
<b>13:45 – 14:30</b>	<b>Solutions in a connected world</b> Interactive experimentation on the interconnectedness of sustainability challenges and solutions.
<b>14:30 – 15:30</b>	<b>The sustainable economy</b> What does the sustainable economy look like- what does it value, protect and incentivise? Is there an example already today? What will it take to achieve it and what role can companies play in the transition?
<b>15:30 – 15:45</b>	<b>Refreshment break</b>
<b>15:45 – 17:00</b>	<b>Syndicate II</b> What are the implications for the industry? Why will you be successful in this environment?
<b>17:00 – 17:45</b>	<b>Financing the transition</b> How do we shift money from the dirty and unsustainable sectors to the new economy?

	What progress is being made and what more needs to be done, particularly with company involvement?
<b>17:45 – 18:45</b>	<b><i>Free time and reflection</i></b>
<b>18:45 – 19:30</b>	<b>Sustainable production and consumption</b> Lessons from the green cane project
<b>19:30</b>	<b><i>Dinner and debate: perspective from guest speaker</i></b>

<b>DAY 3</b>	
<b>Advancing solutions</b>	
<b>08:30 – 09:00</b>	<b>Roadmap and reflections</b>
<b>09:00 – 10:00</b>	<b>Solutions exchange</b> Peer learning activity
<b>10:00 – 10:30</b>	<b><i>Refreshment break</i></b>
<b>10:30 – 12:00</b>	<b>Sustainable cities and communities</b> What is the state of major international and Brazilian cities in terms of mobility, energy, resources, health, and productivity?  How can the regional centres grow into hubs of prosperity, productivity and sustainable living in the next decade?
<b>12:00 – 12:45</b>	<b>Group activity</b>
<b>12:45 – 13:45</b>	<b><i>Lunch</i></b>
<b>13:45 – 15:00</b>	<b>Leadership and change case studies</b>  Three examples from the business world that have addressed sustainability strategically
<b>15:00 – 16:15</b>	<b>Carousels</b> Interactive workshops with the three company representatives, looking at:  Why and how did sustainability become a major business priority and who were the key people involved?  What were the difficult moments and what happened when sustainability was not a win-win?  How can individuals mobilise significant resources towards sustainability in large organisations?
<b>16:15 – 16:30</b>	<b><i>Refreshment break</i></b>

<b>16:30 – 17:45</b>	<b>Syndicate III</b> What would a more sustainable version of your organisation look like?
<b>17:45 – 18:30</b>	<b>Group activity</b>
<b>18:30 – 19:30</b>	<b><i>Free time and reflection</i></b>
<b>19:30</b>	<b>Gala dinner and debate</b> With guest speaker from government

<b>DAY 4</b>	
<b>Leading the change</b>	
<b>08:30 – 09:00</b>	<b>Roadmap and reflections</b>
<b>09:00 – 10:00</b>	<b>Leading the change</b> Keynote on the personal leadership journey and translating inspiration and commitment into practical action
<b>10:00 – 10:30</b>	<b><i>Refreshment break</i></b>
<b>10:30 – 11:30</b>	<b>Ethics, values and leadership</b> Why is sustainable business leadership essential for Brazil's future and how do we really look after the next generation?
<b>11:30 – 13:00</b>	<b>Syndicate IV</b> What is worth doing?
<b>13:00 – 13:45</b>	<b><i>Lunch</i></b>
<b>13:45 – 14:30</b>	<b>Closing commitments</b> Individual commitments and next steps