

# Multi-Generational Leadership for Sustainability: Equipping wealth and business owning families to shape the 21st Century – 11-15 November 2024

## What and why?

A trust-based international forum for change helping impact focused families lead with purpose and shape a future society that is sustainable, resilient, and inclusive through their positive social, environmental, and economic legacy.

The programme provides a structured opportunity to develop new models of stewardship and leadership around the strengths and ambitions of different family generations.

The programme design is grounded in a globally relevant curriculum. Over five days leading academic, practitioner, and peer perspectives will be shared in a safe space to understand the global sustainability challenges that are critical to families and their communities and unpack how these interrelate with internal dynamics of the family and its business and wealth interests. This includes an exploration of how to strengthen the leadership skills required to navigate the changing context of a sustainable economy, foster intergenerational dialogue and bolster resilience for the future. Following the structured approach, members will explore and develop new models of succession, stewardship and leadership around the strengths and ambitions of different family generations.

This programme equips members with the knowledge, tools, confidence and capabilities to implement practical applications that will ensure family, business and wealth sustainability and generative continuity, and to align family vision and values with long-term solutions for society and the planet.

## Who is this for?

Impact led families globally, with significant opportunity to drive systemic change across generations and communities through their assets, enterprises, or networks. Open to all members of the family including elders, current decision-makers, and next generation leaders.

## Format

A one-week residential programme in Cambridge, UK. Members will attend a combination of thematic workshops, family case-study presentations, group discussions, guided one-to-one consultations, and networking gala dinners.

An expert-led Faculty Team will guide members through the programme; as well as chairing and facilitating modules, they will hold 1:1 meetings with each participant to support their learning and to provide constructive

## Participant Testimonials

**“The advantage to being here in Cambridge is access to the brilliant minds that have opened up our thinking and challenged us to question what we do and why we do it... and to think about systems, the impact on nature of everything we do, and to make sure that in our businesses we reflect on how every impact that we have affects people, communities and those around us”**

Andy Rubin, UK

**“The programme provides the opportunity to speak to other members of business families and discuss some of the challenges that we can expect to see in the future. The most valuable part so far has been the hard-evidence approach to some of those challenges that families are facing as well as the future outlook”**

Zehra Hassan, Pakistan

challenge to inform their reflections. Members will also engage with expert contributors sharing their expertise across a range of topics and delving into meaningful conversations and case studies. Members are encouraged to test their assumptions and learn from peers whilst making the most of a unique residential learning environment and the experts in the room.

## Contact

To learn more or arrange a one-to-one meeting with the programme team, please visit the website, or contact [multi-generational.leadership@cisl.cam.ac.uk](mailto:multi-generational.leadership@cisl.cam.ac.uk)

## Applications

All applications are subject to a robust vetting procedure to ensure participants meet the criteria and that the cohort is a suitably diverse group. To apply, please complete the registration form.



# Programme timeline

October 2024	11-15 November 2024					Post-workshop
Online	Cambridge Step-by-step guided learning modules					Online
<b>Orientation Call</b>	<b>Day 1</b> Scene Setting & Systems Thinking	<b>Day 2</b> Leading the Transition	<b>Day 3</b> Building Resilience	<b>Day 4</b> Leading Business Transformation	<b>Day 5</b> Disruptive Innovations and Breakthrough Business Models  Closing & Networking Event	<b>Reflection Calls</b>

**Family leadership for the 21<sup>st</sup> Century:** generative continuity, values purpose, legacy and stewardship

**Structured Approach:** Family case studies, best practices, leading examples, tested frameworks and tools

**Community support:** Leading experts, peer-to-peer exchange and engagement

**Global Network:** Access to CISL's global network of 30,000+ leaders and innovators accelerating progress towards sustainable societies and economies

## Overview

- Opportunity to learn from and share with leaders and peers across different sectors around the world in a safe, trusted space.
- Gain a critical understanding of the key social, economic, environmental and market trends impacting families and communities and strengthen leadership skills for a changing context and sustainable economy.
- Access the latest evidence, thought leadership and tools from the University of Cambridge and international experts. Explore new ways to approach governance frameworks for wealth- and business-owning families seeking to navigate internal and external challenges
- Leave inspired and equipped with the knowledge, confidence and a plan for practical action to align family vision and values with long-term solutions for society and the planet