

Master's in Sustainability Leadership

Outline Course Content

Modules	Indicative content
Introductory Modules (Workshop 1)	
Concepts for a Sustainable Future	<ul style="list-style-type: none"> • Overview of the most urgent and complex system-level trends and pressures • Deeper dive into key social, environmental, economic challenges • Sustainability concepts and systems thinking • Future states and leadership aims
The Need for Radical Change	<ul style="list-style-type: none"> • Failings of current economic paradigms • Heterodox economics for a sustainable economy • New economic narratives and roadmaps for change • Financing the transition
Business Leading System Change	<ul style="list-style-type: none"> • The material implications of global trends for business • The business case for sustainability leadership • Driving system-level change through business
Sustainability Spotlights (Workshops 2-4)	
Social	<ul style="list-style-type: none"> • Inequality and poverty • Human rights • Diversity and inclusion • Transition to an inclusive, resilient economy
Nature	<ul style="list-style-type: none"> • Biodiversity and ecosystems • Nexus: food, energy and water • Transition to a circular, regenerative economy
Climate	<ul style="list-style-type: none"> • Climate trajectories • Mitigation and adaptation • Transition to a net zero carbon economy

Sustainability Leadership Responses: Levers for Change (Workshops 2 to 4)

Workshop 2/ 4

Organisational Strategy and Business Models	<ul style="list-style-type: none"> • Embedding sustainability in core business strategy • Business model innovation for sustainability • Entrepreneurship for sustainability • Ownership models
Governance (Corporate and International)	<ul style="list-style-type: none"> • Global governance and international agreements • Voluntary codes and sectoral initiatives • Private sector and institutional capacity building • Corporate governance
Communication & Education	<ul style="list-style-type: none"> • Communication and behavioural insights • Language, discourse and narrative • Corporate communication: reporting, marketing, stakeholder engagement • Learning and pedagogy for sustainability

Workshop 3

Sustainable Finance & Investment	<ul style="list-style-type: none"> • Risk and resilience • Corporate governance (active ownership, fiduciary duty) • Reporting and disclosure • Redirecting capital • Sectoral initiatives and system-level reform
Government Policy & Regulation	<ul style="list-style-type: none"> • Policy and regulation for a net zero carbon economy • Policy instruments and approaches • Systems approaches to policy development • Business influence and engagement
Sustainable Design & Technology	<ul style="list-style-type: none"> • Sustainable design aims and principles • Design processes, techniques and tools • Technology and society – ethics and values • Disruptive innovation and technological / societal change

Workshop 4 / 2

Organisational Culture and Practices	<ul style="list-style-type: none"> • Organisational culture and change • Employment practices and employee engagement • Operational practices to drive sustainability performance • Voluntary codes and standards
Cooperation, Collaboration & Partnerships	<ul style="list-style-type: none"> • Collaborative forms and functions • Pitfalls and myths around partnership working • Tools for partnership working • Measuring success and impact of partnership
Sustainable Production & Consumption	<ul style="list-style-type: none"> • Sustainable production and consumption systems • Sustainable production in manufacturing and food systems • Influencing consumption and sustainable lifestyles • Supply chain collaborations and partnerships
Corporate Philanthropy (self-paced E-Module)	<ul style="list-style-type: none"> • History of philanthropy • Corporate philanthropy: modes and mechanisms • Strategic philanthropy and impact

Cross-cutting Modules

Leadership and Change	<ul style="list-style-type: none">• Systems change and leadership: mind-set and models• Organisational transformation, innovation and learning• Personal change agency• Leadership practices (purpose and values, experimentation, storytelling, adaptive capacity, personal resilience)• Leadership for sustainability (self-paced E-module)
Academic skills	<ul style="list-style-type: none">• Academic writing (self-paced E-module)• Academic research (self-paced E-module)