

# Collaboration and Partnering for Sustainability

This immersive two-day professional development programme helps individuals understand what it takes to establish impactful collaborations and partnerships to act towards and address the most pressing challenges and opportunities facing business and society.

11 and 12 October 2021 Madingley Hall, Cambridge or Online

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### The challenge

The nature of many sustainability solutions is often complex and involves many different stakeholders from a variety of perspectives. In order to address these challenges, establishing successful collaborations and partnerships is critical.

CISL's Leadership Lab helps to equip delegates to understand the challenges and opportunities for collaborating and partnering in the face of uncertainty and complexity. It also focuses on the skills and competencies required and how to apply this understanding in different contexts to address sustainability challenges effectively.

## How will this Lab help participants to address this challenge/opportunity?

This Lab invites participants to develop an understanding of effective collaboration and partnerships in order to address sustainability challenges.

- What are the different functions and forms of collaboration and partnership?
- What are the pitfalls and myths around collaboration and partnerships?
- What tools and methods are available to support collaboration and partnerships?
- How can success and impact be measured?

#### Contributors

Contributors will be drawn from CISL's extensive network of academic and industry practitioners. Confirmed Faculty for this Lab are;

- Ken Caplan, Director, Partnerships in Practice
- Yiannis Chrysostomidis, Principal, Reos Partners
- Karen Goldberg, Senior Consultant, Reos Partners

#### Who should attend

This Lab is designed for individuals who see the importance and necessity of collaboration and partnerships to address the complex sustainability challenges of our time, and who are looking to enhance their understanding and skills around collaboration and partnering.

#### "Collaboration is increasingly difficult and increasingly necessary"

#### Adam Kahane

Co-founder and Director of Reos Partners.

#### **Benefits of attending**

During this highly interactive programme, you will explore how collaboration and partnerships can address pressing economic, social and environmental pressures and opportunities. There will be opportunities to engage with problem-based learning exercises to apply the theory and to enhance peer learning. The programme includes elements of co-creation, group activity, journaling and reflection time, peer to peer coaching and pair work.

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By participating, you will:

- Explore what effective collaboration and partnerships look like in the light of pressing economic, social and environmental challenges and opportunities.
- Reflect on when partnering is the right approach and how to make partnerships most effective.
- How to gauge the impact of partnering.
- Reflect and share insights on how to balance the power.
- Negotiate and structure agreements in partnership.
- · Co-generate new thinking on partnership assessment.
- Engage with case studies from a range of sectors, industries and contexts.

#### Further information, application and fees

Applications to the Leadership Lab are now open. You can apply <u>here</u>. Acceptance is by application and selection only. Applications will be reviewed on a rolling basis with places offered at regular intervals.

In order to facilitate attendance there are differential fees with discounts available for applicants from NGOs, the public sector, academia, self-funders and those based in developing countries. There are group discounts available for organisations sending multiple participants, as well as individuals attending multiple Labs.

For further information, details of entry requirements, fees, how to apply and testimonials from previous Lab attendees please visit the website. attendees please visit the website here:

www.cisl.cam.ac.uk/education/graduate-study/sustainability-leadership-labs