

# The role of supermarkets in mitigating food insecurity

11.3 million

UK adults are affected by food insecurity, which is characterised by individuals and households having limited access to nutritious food.

Food retailers, particularly supermarkets, have a pivotal role to play in supporting community health, wellbeing and resilience.

Typically, local government coordinates efforts against food insecurity, but supermarkets can make a significant contribution by participating in **strategic** and **place-based partnerships**.

## What are we calling for supermarkets to do?

- 1 to see themselves, and ensure they are seen, as community 'anchors'
- 2 to integrate social goals with business objectives
- 3 to invest in innovative actions and cross-sectoral collaboration to enhance social impact

