Empowering leadership in sustainability

Sustainability is on a rapid trajectory from a ‘nice to have’ to a powerful driver of organisational purpose, value creation, risk management and competitive advantage.

The University of Cambridge Institute for Sustainability Leadership, in collaboration with EY, offers three intensive seminars in Melbourne designed to equip business leaders with critical capabilities in organisational sustainability.
These residential seminars bring together delegates from a range of industries with a faculty of international and local experts. Participants explore the challenges facing us, the strategic implications for their businesses, and how, as leaders, they can activate a response to those challenges through resilient business models.

The interactive learning model combines group discussion, individual reflection and expert presentations. It is designed to encourage participants to test their assumptions, share challenges and co-create solutions with peers, while making the most of the experts in the room.

**Faculty and contributors**

We bring in international and local experts for their in-depth knowledge of key topics, including:

- **Jonathon Porritt**
  Co-Founder and Director, Forum for the Future. A renowned figure in the world of corporate sustainability for 40 years.

- **Sam Mostyn**
  Non-executive director on boards including Mirvac, Citibank, Transurban and Virgin Australia.

- **Paul Gilding**
  CISL Fellow, independent writer, corporate advisor and advocate for action on climate change and sustainability, former CEO of Greenpeace International.

- **Professor Will Steffen**
  Emeritus Professor at the Australian National University and a Senior Fellow at the Stockholm Resilience Centre, Sweden. Member of the Climate Council of Australia.

- **Sarah Barker**
  Special Counsel at Minter Ellison and non-executive director at Emergency Services & State Super. Sarah’s work on fiduciary duties and climate change has won numerous awards.

Recent contributors have included:

- Tim Costello, Chief Advocate, World Vision
- Louise Davidson, CEO, Australian Council of Superannuation Investors
- Jenny Gray, CEO, Zoos Victoria
- John Hewson AM

* faculty and contributors subject to change without notice

**THE PRINCE OF WALES’S BUSINESS & SUSTAINABILITY PROGRAMME**

**Melbourne | 1–4 March 2020**

The flagship programme for senior executives, with over 20 years of transformative impact on participants and their organisations. This elite programme equips delegates to translate complex sustainability trends into new business opportunities.

“A fun informative and stimulating immersion in sustainability issues that will translate to action in months and years ahead.”

Chief Executive Officer, Toyota New Zealand

“Overall I feel very enriched both personally and professionally and more equipped to be a knowledgeable influencer. Absolutely inspiring and refreshing.”

Executive Director Operations, Nestlé Australia Ltd

“Enlightening and action-orientated.”

Group General Manager, Store Development, Coles

“This course has changed my perspective on sustainability and the respective roles of businesses and government. It has empowered me to change.”

Executive Director, Resources and Industry Policy, NSW Department of Planning & Environment

For further information see the CISL website:
www.cisl.cam.ac.uk/executive-education/bsp/melbourne-seminar
NON-EXECUTIVE DIRECTOR PROGRAMME

Melbourne | 1–2 March 2020

Designed in collaboration with Earth on Board.

The scope of directors’ fiduciary duties is changing rapidly in a context of global social and environmental risks, changing expectations of business, and new disclosure requirements. This programme explores effective board leadership, providing tools, knowledge and structure for Non-Executive Directors to effectively carry out their responsibilities in relation to sustainability trends, and to challenge and advise their executive teams.

“Practical, inspiring and challenging. A wonderful opportunity to develop new thinking and approaches to evaluate leadership and contribution to issues.”

Board Director, international institutional investment manager

“Outstanding and impactful! I am now equipped to drive real change”

Board Director, utility company

“The programme raised awareness of the unknown, confirmed what we are getting right and gave an opportunity to consider alternatives”

Board Director, energy generation company

“There was a real sense of urgency and excitement about the challenges and much useful material on action and reporting by boards. Very valuable.”

Chair, entertainment group

For further information see the CISL website: www.cisl.cam.ac.uk/ned

SUSTAINABILITY PRACTITIONER PROGRAMME

Melbourne | 2–4 March 2020

Designed for those specifically charged with driving sustainability in their organisation, this programme provides access to the latest data on the global challenges facing us, tools and frameworks for action, and bold business responses from around the world. Participants explore the strategic implications for their own business, and effective approaches to engage all levels of the organisation.

“Best programme I’ve ever done (by far). The CISL Practitioner Programme was a unique opportunity to understand the principles of sustainability and how to apply them in a business sense. It also afforded the opportunity to network with like-minded individuals facing similar challenges in their organisations.”

Sustainability Manager, Probuild Constructions

“I would absolutely recommend this course to anyone working in sustainability - the insights gained and the peer learning opportunities are fantastic.”

Senior Manager, Corporate Sustainability Reporting, ANZ

“The programme has given me the tools and knowledge to be bolder and more ambitious about making change in our business to create value through sustainability.”

Group Sustainability Manager, Goodman Fielder

For further information see the CISL website: www.cisl.cam.ac.uk/executive-education/sustainability-practitioner-programme
Alumni network

“You have this enormous alumni network to connect with, share experiences with, call on the phone if you need help.”

Sarah Severn, Director of Mobilization for Sustainable Business and Innovation, Nike

Participants of the programme join a worldwide group of over 8,000 senior leaders and leading practitioners from across all sectors and regions, representing business, the public sector and civil society. Continued engagement with the alumni will include:

Seminar follow-up
Delegates will have an opportunity to reconnect by conference call during the first year following the seminar.

Alumni events
Events are held worldwide and include keynote lectures, Gala Dinners and networking opportunities.

Latest insights
Regular updates on international sustainability developments.

Business platforms
An opportunity for executives in a variety of sectors or functions to convene around key sustainability issues, identify solutions and advocate change.

VENUE
The Mansion Hotel at Werribee Park (see cover photo) is a former seminary, adjacent to the famous Werribee Mansion built in the 1870s. Only half an hour from Melbourne airport or CBD, the venue feels completely secluded, set in 10 acres of beautiful gardens. The 4.5 star hotel combines Victorian grandeur with modern facilities including 17m indoor pool.

DATES AND PRICING

<table>
<thead>
<tr>
<th>Programme</th>
<th>Dates</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prince of Wales’s Business &amp; Sustainability Programme</td>
<td>Sun 1 – Wed 4 March 2020</td>
<td>$7,950</td>
</tr>
<tr>
<td>Non-Executive Director Programme</td>
<td>Sun 1 – Mon 2 March 2020</td>
<td>$2,800</td>
</tr>
<tr>
<td>Sustainability Practitioner Programme</td>
<td>Mon 2 – Wed 4 March 2020</td>
<td>$4,950</td>
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</tbody>
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All accommodation and meals are included.

CONTACTS
Please talk to us about incentives for multiple delegates and multi-year commitments.

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For further information see the CISL website: www.cisl.cam.ac.uk/executive-education