

The Prince of Wales's Business & Sustainability Programme, Zapallar, Chile 23 – 26 October 2017

Outline Programme

Day 1 – Monday 23 October		
The global context and case for sustainable business leadership		
10:30 – 11:30	REGISTRATION AND REFRESHMENTS	Dining room
11:30 – 12:00	<p>1.1 WELCOME AND ROADMAP</p> <p>Chair: Janna Tweed, Senior Project Manager, University of Cambridge Institute for Sustainability Leadership (CISL)</p> <p>Contributors: Aris Vrettos, Programme Director and Faculty, CISL, Fernando Nilo, President and Founder, Fundación Recyclápolis and Prof Pablo Marshall, Pontificia Católica University of Chile (PUC)</p>	Mar Bravo conference room
12:00 – 13:00	<p>1.2 THE CONTEXT FOR BUSINESS AND SUSTAINABLE DEVELOPMENT</p> <p>Chair: Aris Vrettos, Faculty</p>	Mar Bravo conference room
13:00 – 14:00	LUNCH	Dining room
14:00 – 15:40	<p>1.3 THE WORLD IN 2017: A GLOBAL PERSPECTIVE</p> <p>Contributors: Tony Juniper and David Rice, Faculty</p>	Mar Bravo conference room
15:40 – 16:00	Refreshment break	Dining room
16:00 – 16:45	<p>1.4 THE WORLD IN 2050</p> <p>Chair: Aris Vrettos, CISL</p>	Mar Bravo conference room
16:45 – 17:30	<p>1.5 AFTERNOON LEADERSHIP GROUP</p> <p><i>Small group activity</i></p>	3 rooms + terrace
17:30 – 18:30	Reflection and free time	n/a
18:30 – 18:45	Transfer by coach to Municipality	Transfer
18:45 – 20:30	<p>1.6 PRE-DINNER WELCOME FROM THE MAYOR OF ZAPALLAR</p> <p>Contributor: Gustavo Alessandri, Mayor of Zapallar</p>	Municipality Office
20:30 – 20:45	Transfer by coach to Hotel	Transfer
20:45	DINNER	Dining room

Day 2 – Tuesday 24 October

The implications for business

07:30 – 08:15	Delegate breakfast	Dining room
08:15 – 08:30	Group photo	Lawn
08:30 – 09:15	2.1 MORNING LEADERSHIP GROUP <i>Small group activity</i>	3 rooms + terrace
09:15 – 09:30	2.2 ROADMAP AND REFLECTION Chair: Aris Vrettos, Faculty	Mar Bravo conference room
09:30 – 11:00	2.3 IN PRACTICE – THE VALUE OF NATURE Chair: David Rice, Faculty Contributors: Tony Juniper, Faculty, Max Correa, CEO, El Boldo Project and Coralina Morgado, Director, Fundación Pumalín	Mar Bravo conference room
11:00 – 11:20	Refreshment break	Dining room
11:20 – 12:20	2.4 ENVIRONMENTAL PRESSURES IN CHILE: STRONG, AND GETTING STRONGER Chair: David Rice, Faculty Contributor: Prof Luis Cifuentes, Faculty	Mar Bravo conference room
12:20 – 13:00	2.5 LIVING ON A FINITE PLANET: THE END OF BUSINESS AS USUAL? Chair: Aris Vrettos, Faculty Contributors: recorded inputs from Jeremy Grantham, Co-Founder and CIO, Grantham, Mayo & van Otterloo (GMO) and Philippe Joubert, Senior Advisor and Non-Executive Director, World Business Council for Sustainable Development (WBCSD)	Mar Bravo conference room
13:00 – 14:00	LUNCH	Dining room
14:00 – 15:15	2.6 COMMERCIAL IMPLICATIONS: RISKS AND OPPORTUNITIES FOR BUSINESS Contributor: Aris Vrettos, Faculty	Mar Bravo conference room
15:15 – 16:00	2.7 AFTERNOON LEADERSHIP GROUP <i>Small group activity</i>	3 rooms + terrace
16:00 – 16:30	Refreshment break	Dining room
16:30 – 17:30	2.8 TOWARDS A SUSTAINABLE BUSINESS Contributor: Hans Eben, General Manager, Unilever Chile	Mar Bravo conference room

17:30 – 18:30	Reflection and free time	N/A
18:30 – 19:05	Transfer on foot to El Chiringuito restaurant	Transfer
19:05 – 19:30	PRE-DINNER DRINKS	Terrace, El Chiringuito
19:30 – 21:00	2.9 GALA DINNER <i>Hosted by Fernando Nilo, President & Founder, Fundacion Recyclapolis</i>	El Chiringuito restaurant
21:00	Transfer on foot back to Isla Seca Hotel	Transfer

Day 3 – Wednesday 25 October		
Exploring responses		
07:30 – 08:30	Delegate breakfast	Dining room
08:30 – 09:15	3.1 MORNING LEADERSHIP GROUP <i>Small group activity</i>	3 rooms + terrace
09:15 – 09:30	3.2 ROADMAP AND REFLECTION Chair: Aris Vrettos, Faculty	Mar Bravo conference room
09:30 – 10:00	3.3 RETHINKING VALUE Chair: Aris Vrettos, Faculty	Mar Bravo conference room
10:00 – 11:15	3.4 FINDING PURPOSE – CREATING VALUE FOR BUSINESS AND SOCIETY Chair: Aris Vrettos, Faculty Contributor: Juan Ramon Silva, Chief Sustainability Officer, Acciona	Mar Bravo conference room
11:15 – 11:30	Refreshment break	Dining room
11:30 – 12:45	3.5 FINDING PURPOSE - BUSINESS ETHICS AND LEADERSHIP Contributor: David Rice, Faculty	Mar Bravo conference room
12:45 – 13:45	LUNCH	Dining room
13:45 – 15:15	3.6 FOSTERING INNOVATION AND ENTREPRENEURSHIP Chair: Prof Luis Cifuentes, Faculty Contributors: Prof Sebastian Gatica, PUC, Juan Adres Camus, Co-founder and CEO, Energy Valhalla and Javiera Carrion, Co-founder and Director, EcoEscuela El Manzano	Mar Bravo conference room

15:15 – 16:15	3.7 COLLABORATION AND LEADERSHIP – BUSINESS AS THE VOICE OF CHANGE Contributors: Marina Hermosilla, Executive Director, Corporate Leaders Group (CLG) Chile and Juan Ramon Silva, Chief Sustainability Officer, Acciona	Mar Bravo conference room
16:15 – 16:30	REFRESHMENT BREAK	Dining room
16:30 – 17:30	3.8 WORLD CAFÉ <i>Group activity</i>	Mar Bravo conference room
17:30 – 18:15	3.9 AFTERNOON LEADERSHIP GROUP <i>Small group activity</i>	3 rooms + terrace
18:15 – 19:15	Reflection and free time	n/a
19:15 – 20:00	PRE-DINNER DRINKS	Terrace
20:00	DINNER	Dining room

Day 4 – Thursday 26 October		
Practical steps for leadership		
07:30 – 08:30	Delegate breakfast	Dining room
08:30 – 09:00	4.1 ROADMAP AND REFLECTION Chair: Aris Vrettos, Faculty	Mar Bravo conference room
09:00 – 11:00 (Inc. refreshment break)	4.2 THE BIG IDEA <i>Group project activity</i>	Mar Bravo conference room
11:00 – 11:45	4.3 LEADING THE CHANGE Contributor: Tony Juniper, Faculty	Mar Bravo conference room
11:45 – 12:30	4.4 FINAL LEADERSHIP GROUPS <i>Small group activity</i>	3 rooms + terrace
12:30 – 13:00	4.5 NEXT STEPS Chair: Aris Vrettos, Faculty	Mar Bravo conference room
13:00 – 14:00	PROGRAMME CLOSE AND LUNCH	Dining room