Non-Executive Director Programme

Two-day residential seminar
17:00, Sunday 5 March - 16:00, Monday 6 March 2017
The Mansion Hotel, Werribee Park, Melbourne, Australia

About the programme
Designed specifically for the needs of non-executive directors, this intensive residential seminar drew on the University of Cambridge Institute for Sustainability Leadership’s 25 years of experience in building leadership capability.

The seminar explored the specific strategic issues that global challenges pose for boards, providing a safe space for individual learning, expert guidance and exchange among peers. It equipped non-executive directors with the skills needed to challenge and guide management, and established priority actions for the board.

What did it cover?
The Non-executive Director Programme provided a framework to place social and environmental trends in relation to the spectrum of issues already on the board agenda.

The seminar explored the purpose of boards today and the changing context, fiduciary duty and the evolving role of boards; what makes good board practice and barriers and enablers for action. The programme culminated with an action plan and next steps – helping to form strategic responses for companies and engagement opportunities with the executive team. Topics included (but were not limited to):

- The new context for business
- The end of business as usual and the need for a new business model
- Evolving societal expectations and the business response
- Fiduciary responsibilities, the evolving legal landscape and the leadership response
- Leadership from the Board
- Board engagement and action: Earth on Board tools and processes

How was learning conducted?
Directors were able to explore social and environmental challenges with local and global authorities, including the unique opportunity to exchange ideas with senior executives attending The Prince of Wales’s Business & Sustainability Programme.

Designed to encourage participation, the seminar was highly interactive and combined high-impact presentations, group discussion and exchange with peers. These techniques offered maximum opportunity for sharing, innovation and collaboration and gave attendees concrete ideas to take back to the workplace. Additional networking occasions beyond the practical sessions provided further engagement and interaction opportunities.

Who attended?

The seminar was delivered in Australia in collaboration with EY Australia Climate Change and Sustainability.