Job title | Programme Director  
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Grade | Grade 10  
Salary range | £54,765 - £58,089  
Staff Group | Academic Related (Unestablished)  
Portfolio/ Team | Accelerator Programme  
Department / Institution | University of Cambridge Institute for Sustainability Leadership

**Role Summary**

The Programme Director will be responsible for the effective delivery and oversight of the accelerator team, with specific first line responsibility for delivery of the ESIF funded Sustainability Business Hub and Accelerator, and coordination of the team of four staff, to include three programme managers.

The role holder will monitor and support delivery of the grant programme, and ensure outputs and results are effectively delivered to SMEs across the wider Cambridgeshire and Peterborough area. Essential to this will be effective collaboration with other business support providers and incubation environments. The post holder will deliver a unique sustainability-facing programme to assist SMEs and help them innovate to adapt. Key to the delivery will be effective coordination of delivery, and leverage of capability from across the University, and in particular CISL, to deliver high quality business support to enhance business competitiveness.

The Programme Director will also be responsible for the smooth transition into a zero carbon retrofit and the delivery of in-house business support activity across all aspects of the facility with particular reference to the effective networking and collaborative working support for SMEs and early stage start-up businesses.

As a member of the Executive team, the Programme Director works under the direction of the Executive Director, Accelerator and in close collaboration with senior colleagues within CISL. The individual will have responsibility for developing and leading their own team, including line management of programme and project managers. They will also share in the general responsibilities held by all Programme Directors, including contribution to the Institute’s strategic direction.

The Programme Directors routinely work with high-level executives including international CEOs, Government Ministers, Board members and senior functional staff (including strategy, finance, marketing and sustainability) to deliver CISL’s work.
Key Responsibilities

This section details, but is not an exhaustive list, of the specific activities or obligations for which we require and hold the role accountable.

Business Development / Research and Product Development

- Maintains awareness of best practice in learning, leadership and change in organisations, and applies this understanding to the development of new products and services.
- Develops and/or maintains an understanding of critical sustainability issues facing senior leaders in private and public sector organisations, and applies this understanding to the development of new products and services.
- Applies knowledge of learning, leadership and change in organisations to inform the content and structure of existing products and services.
- Develops new relationships with senior executives in private and public sector organisations in order to understand the needs of potential clients/partners, and extends the scope of current products and services.
- Develops innovative products and methodologies to create new markets for CRL’s services and meets the needs of existing and potential clients.
- Prepares bids and proposals for approval to secure new business and research funding.
- Initiates, designs and conducts applied research programmes to enhance CRL’s understanding of learning, leadership and change in organisations, and applies this understanding to the development of new products and services.
- Secures income from clients and sponsors in accordance with CRL’s strategic objectives and budget.
- Publishes and/or presents on issues of learning, leadership and change in organisations to enhance CRL’s knowledge and reputation in this field, and to develop relationships with potential clients and partners.

Project Management and Delivery

- Develops delivery plans for individual products and services, including marketing and operational activities, and communicates these plans to the teams responsible.
- Manages the delivery of products and services, including the direction of Programme Managers in delivering the programmes for which they are responsible.
- Provides high-level contribution to products and services including facilitation, analysis and report writing.
- Creates for approval and monitors budgets for new and existing projects as part of the development and/or delivery process, and accounts for variances.
Business Strategy

- Contributes to the development of CISL’s strategy and business plan by identifying market needs and the potential contribution to the needs of new and existing products and services.
- Develops with the Directors a fundraising strategy for CISL as a whole, identifying the contribution of products and services under their leadership.
- Develops with the Directors an applied research strategy for CISL as a whole, identifying the contribution of products and services under their leadership.
- Contributes to the review of CISL’s strategy by advising on impacts of products and services under their leadership.

Marketing and Communications

- Develops and oversees marketing and communications plans for products and services under their leadership.
- Contributes to marketing and communications materials, as appropriate, based on findings from conduct of action research, products and services.
- Contributes as appropriate to market research and sector analysis.

External Relations

- Represents CISL where appropriate, through participation in public events and meetings.
- Initiates and develops high-level external contacts to support CISL’s strategy and business plan.
- Initiates and develops contacts within the University to support CISL’s strategy and business plan.
- Responds to external queries and communications about CISL and its projects.

Financial Management

- Complies with established financial management and reporting systems within own area of activity.
- Provides management and financial information on agreed areas of the business plan, and reports on variances. Accountable for variations in financial and management information reports (budgets v actual).
- Contributes towards the development of CISL’s financial management and reporting systems as required.
Quality Control Systems and Procedures

- Complies with academic and operational quality control systems and procedures as appropriate within own area of activity.

- Complies with national, University and CISL H&S Regulations and Policy and with the University and CISL's Environmental Regulations and Policy.

- Complies (and ensures team members comply) with General Data Protection Regulation policies, processes and procedures and ensures.

Line Management

- Contributes to the staffing strategy for relevant teams within CISL.

- Manages relevant teams or individuals within CISL and the contribution of external contractors.

Additional duties

- Is prepared occasionally to work weekends and evenings, and to travel abroad if required.

- Participates in staff and planning meetings as required.

- Undertakes general administrative tasks as required in support of CISL's work.

Person Profile

This section details the knowledge, skills and experience we require for the role.

Education & qualifications

- Educated to degree level.

- Educated to PhD level would be desirable.

Relevant experience

- Experience of working in fields related to sustainable development with an understanding of how these and related issues affect leadership and organisations, particularly business.

- Experience in working with senior leaders from business or the public sector.

- Experience of working with SMEs and/or start-up businesses.

- Experience of fund-raising.

- Experience of developing products and services in a sustainable
development context (desirable).

- An active network of contacts within the sustainability field, or in related fields such as partnership, diversity management, governance, etc (desirable).

- Experience in turning one-off projects into repeatable programmes (desirable).

**Interpersonal & communication skills**

- Excellent relationship skills and a proven ability to build, grow and maintain relationships with key leaders.

- Proven ability to identify potential business opportunities and turn them into active revenue generating projects.

- Excellent written and spoken communication skills.

- Understanding of relationship marketing techniques.

- Understanding of project management techniques.

**Additional requirements**

- A demonstrable interest in Sustainability and committed to the values that underpin CISL’s work.

**Terms and Conditions**

**Location**

CISL Cambridge, 1 Trumpington street, Cambridge, CB2 1QA, UK

**Working pattern**

Full time

**Hours of work**

There are no formal conditions relating to hours and times of work but you are expected to work such hours and days as are reasonably necessary for the proper performance of your duties. Your times of work should be agreed between you and your head of institution.

**Length of appointment**

Permanent

**Probation period**

9 months

**Annual leave**

Full time employees are entitled to annual paid leave of 33 days, plus public holidays. 3 days exclusive of public holidays must be taken during the period when CISL closes over Christmas to New Year.

**Pension eligibility**

You will automatically be enrolled to become a member of the Universities Superannuation Scheme (USS). For further information please visit: www.pensions.admin.cam.ac.uk/

**Retirement age**

The University does not operate a retirement age for Unestablished Academic Related staff.
**Screening Check Requirements**

We have a legal responsibility to ensure that you have the right to work in the UK before you can start working for us. If you do not have the right to work in the UK already, any offer of employment we make to you will be conditional upon you gaining it. If you need further information, you may find the [Right to Work page](#) within the ‘Applying for a job’ section of the University’s Job Opportunities pages helpful.

**Application Process**

To submit an application for this vacancy, please click on the link in the ‘Apply online’ section of the advert published on the University’s Job Opportunities pages. This will route you to the University’s Web Recruitment System, where you will need to register an account, if you have not already, and log in before completing the online application form.

If you have any questions about this vacancy or the application process, please contact the CISL Human Resources team at [human.resources@cisl.cam.ac.uk](mailto:human.resources@cisl.cam.ac.uk).

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**General Information**

**The University of Cambridge Institute for Sustainability Leadership**

The University of Cambridge Institute for Sustainability Leadership (CISL) is a globally influential Institute developing leadership and solutions for a sustainable economy.

Our Rewiring the Economy framework shows how the economy can be ‘rewired’, through focused collaboration between business, government and finance institutions, to deliver positive outcomes for people and environment in pursuit of the UN Sustainable Development Goals (SDGs).

For over three decades we have built individual and organisational leadership capacity and capabilities, and created industry-leading collaborations, to catalyse change and accelerate the path to a sustainable economy. Our Rewiring Leadership framework sets out our model for the leadership needed to achieve this.

Our interdisciplinary research engagement builds the evidence base for practical action, through a focus on six cross-cutting themes critical to the delivery of the SDGs: sustainable finance, economic innovation, inclusive development, natural capital, future cities and leadership.

What we do

- Build the leadership capacity of individuals to create the [future we want](#) through [executive](#) and [graduate](#) education.

- Develop the capability of organisations and regions to lead this transition through our advisory services and [customised programmes](#).

- Our work is underpinned by multidisciplinary [research](#) and grounded in practitioner insights from exceptional people from business, policy, civil society and academia.

- Catalyse innovation and solutions through our [business and policy leaders groups](#), and working with individual organisations.
• Facilitate collaboration and dialogue across conventional boundaries through our business and policy leaders groups.

Who we work with

Each year we work with business, government and finance leaders in over 250 organisations including consumer brands, global banks and national governments, attracting more than 1,200 delegates into our programmes. The Unilever Young Entrepreneurs Awards, delivered by Unilever and CISL, help young sustainability entrepreneurs achieve scale for impact.

Our core activities are supported by our Strategic Partners, a small group of leading businesses who commit funds and advice to ensure our work is focused on the most material challenges and on the areas of greatest potential impact.

A global Network for change

We have a leadership Network of over 8,000 senior leaders and practitioners from business, government and civil society who have an impact in every sector and on every continent.

Our work also draws upon an expert group of Fellows and Senior Associates, comprised of business leaders, academics and other influential thinkers who have direct experience of working to address sustainability challenges.

HRH The Prince of Wales is our Royal Founding Patron and has inspired and supported many of our initiatives including The Prince of Wales Global Sustainability Fellowship Programme, The Prince of Wales’s Business & Sustainability Programme, and The Prince of Wales’s Corporate Leaders Group.

Where we work

We operate in countries across six global regions – UK and Europe, sub-Saharan Africa, Latin America, Asia and the Middle East. We have offices in Cambridge, Brussels and Cape Town, with delivery partners in Beijing, Chile, Melbourne and the UAE.

The University of Cambridge

The University is one of the world’s leading academic centres. It comprises 150 faculties and departments, together with a central administration and other institutions. Our institutions, museums and collections are an excellent resource for researchers, students and members of the public representing one of the country’s highest concentrations of internationally important collections.

The University has an annual income of £1.66 billion. Research income, won competitively from the UK Research Councils, the European Union (EU), major charities and industry, exceeds £400 million per annum and continues to grow. The Colleges and the University remain committed to admitting the best students regardless of their background and to investing considerable resources in both widening access and financial support.

The 31 Colleges are self-governing, separate legal entities that appoint their own staff. Many academic staff are invited to join a College as a Teaching Fellow, which provides a further social and intellectual dimension. The Colleges admit students, provide student accommodation and deliver small group teaching. The University awards degrees and its faculties and departments provide lectures and seminars for students and determine the syllabi for teaching and conducting research.
The University’s estate is undergoing the most significant transformation in its history. Cambridge has been able to create a new science and technology campus to the west of the city centre, and is now expanding further to the north west of Cambridge including investing in affordable homes for University key workers and community facilities. Even with our continued development, the University remains within walking or cycling distance across the campus. The University is a major partner on the Cambridge Biomedical Campus and we continue to redevelop our historic city centre sites demonstrating our determination to ensure that we can offer the best facilities and opportunities for our staff and students.

Our instinct for seeking out excellence and setting up enduring and mutually beneficial collaborations has led us to establish strategic partnerships across the globe. Whether it is the successful Cambridge-Africa Programme involving universities in Ghana, Uganda and elsewhere on the African continent; or the close association with the government of India to pursue new research in crop science; or the creation, with Germany’s Max Planck Institutes, of a Cambridge-based centre for the study of ethics, human economy and social change – international partnerships are now an inextricable part of the University’s make-up.

There is much more information about the University at http://www.cam.ac.uk/univ/works/index.html that we hope you will find helpful.

**What the University can offer you**

We offer a comprehensive reward package to attract, motivate and retain high performing staff at all levels and in all areas of work. The University offers a wide range of competitive benefits, from family leave entitlement, to shopping and travel discount schemes. Our generous annual leave package contributes to the positive wellbeing of our University employees. Sabbatical leave enables academics to focus on research and scholarship, whilst still maintaining their full salary. The University also has a career break scheme for academic and academic-related staff, with additional flexible working policies for all other staff.

**CAMbens employee benefits**

We offer a CAMbens scheme for University employees, providing access to online and in-store shopping discounts and cashback. With more than 2,000 participating retailers, employees can save money on a wide range of household expenses, from groceries and clothes, to holidays and insurance and much more. A range of local discounts are also available, helping employees to save money whilst also supporting local Cambridge businesses. CAMbens Cars and CAMbens Cycle to Work salary sacrifice schemes are also available, which enable employees to save money on transport costs. A 10% discount rate on the purchase of train season tickets, bulk buy tickets and an interest free travel to work loan are also available for staff of the University of Cambridge.

**Family-friendly policies**

The University recognises the importance of supporting its staff. We have a range of family-friendly policies to aid employees’ work-life balance including a generous maternity, adoption and shared parental leave entitlement of 18 weeks full pay and emergency family care support via My Family Care. In addition, our Ofsted rated ‘outstanding’ workplace nurseries, childcare vouchers, a childcare salary sacrifice scheme and a high quality holiday play scheme are available to help support University employees with caring responsibilities. The Newcomers and Visiting Scholars Group is an organisation within the University run by volunteers whose aim is to help newly arrived wives, husbands, partners and families of Visiting Scholars and members of the University to settle in Cambridge and give them an opportunity to meet local people.

**Your wellbeing**
The University’s Sport Centre, Counselling Services and Occupational Health are just some of the support services available to University employees to promote their physical and mental wellbeing. There are many societies in Cambridge catering for almost every taste and interest. Whether you want to take part in a sport, participate in music or drama, pursue a hobby, or join a political group, you will almost certainly find that a society exists for this purpose.

The University also hosts the Cambridge Science Festival and Cambridge Festival of Ideas, as well as Open Cambridge weekend, which together attract over 50,000 visitors per year. The festivals are a great opportunity to get your first taste of public engagement, through volunteering, supporting hands-on activities or proposing a talk.

**Pay and benefits**

The University salary structure includes automatic service-related pay progression in many of its grades and an annual cost of living increase. In addition to this, employees are rewarded for outstanding contribution through a number of regular pay progression schemes. The University offers attractive pensions schemes for employees, with an additional benefit of a salary exchange arrangement providing tax and national insurance savings. Payroll giving is also a simple, tax-efficient way for employees to donate to charity.

**Relocating to Cambridge**

The University Accommodation Service exists to help employees in their search for a rental home in Cambridge. A new University development at North West Cambridge called Eddington offers subsidised rented accommodation to University staff. The development consists of high quality furnished one and two bedroom apartments. For more information about the development and how to apply please visit the website [https://www.hr.admin.cam.ac.uk/hr-staff/information-new-starters/accommodation-service](https://www.hr.admin.cam.ac.uk/hr-staff/information-new-starters/accommodation-service)

**Equality & diversity**

The University has a vibrant and varied community. We support and encourage under-represented groups and we value diversity. We welcome applications from individuals with disabilities. Our recruitment and selection procedures follow best practice. We have an Equal Opportunities Policy, along with a range of diversity networks for women, black and minority ethnic and lesbian, gay, bisexual and transgender staff. More details are available here: [http://www.equality.admin.cam.ac.uk/](http://www.equality.admin.cam.ac.uk/)

**Development opportunities**

We support new employees to settle in through various activities. The encouragement of career development for all staff is one of the University’s values and we put this into practice through various services and initiatives. Our Personal and Professional Development Department provides development opportunities and courses for all University employees. These include face-to-face sessions, online learning modules and webinars. Employees may also apply for financial support to undertake training that will lead to a qualification. We offer reduced staff fees for University of Cambridge graduate courses and the opportunity to attend lectures and seminars held by University departments and institutions. The CareerStart@Cam programme also supports employees in assistant staff roles who do not hold higher education qualifications to develop their skills, experience and qualifications.

**Equality of Opportunity at the University**

We are committed to a proactive approach to equality, which includes supporting and encouraging all under-represented groups, promoting an inclusive culture and valuing diversity. We make selection decisions based on personal merit and an objective assessment against the criteria required for the post.
We do not treat job applicants or members of staff less favourably than one another on the grounds of sex (including gender reassignment), marital or parental status, race, ethnic or national origin, colour, disability (including HIV status), sexual orientation, religion, age or socio-economic factors.

We have various diversity networks to help us progress equality; these include the Women’s Staff Network, the Disabled Staff Network, the Black and Minority Ethnic Staff Network and the Lesbian, Gay, Bisexual and Transgender Staff Network. In addition, we ranked in the top 100 employers for lesbian, gay and bisexual (LGB) staff in Stonewall’s Workplace Equality Index 2013 and we hold an Athena SWAN silver award at organisation level for promoting women in Science, Technology, Engineering and Medicine.

We are supportive of staff with caring responsibilities, such as through our flexible working, career break and returning carer’s schemes. We encourage individuals to include details of any breaks in employment due to caring responsibilities in applications for employment so that these can be taken into consideration in assessments made, where appropriate.

Information if you have a Disability

The University welcomes applications from individuals with disabilities and we are committed to ensuring fair treatment throughout the recruitment process. We will make adjustments to enable applicants to compete to the best of their ability wherever it is reasonable to do so, and, if successful, to assist them during their employment. Information for disabled applicants is available at http://www.admin.cam.ac.uk/offices/hr/staff/disabled/.

We encourage you to declare any disability that you may have, and any reasonable adjustments that you may require, in the section provided for this purpose in the application form. This will enable us to accommodate your needs throughout the process as required. However, applicants and employees may declare a disability at any time.

If you prefer to discuss any special arrangements connected with a disability, please contact the CISL Human Resource team, who are responsible for recruitment to this position, on +44 12237 68814 or by email human.resources@cisl.cam.ac.uk.