We recently surveyed our PCSB alumni and, based on over 60 responses, here are some of their insights into the value of the programme:

What was the best thing/what most excited you about doing PCSB?

- The calibre and diversity of people
- The opportunity for engagement with committed, like-minded people
- Challenge
- First hand access to industry leaders
- The intellectual underpinning of issues and theories
- The space and structure to think and form one’s own opinions
- The direct relevance of learning to one’s role
- A holistic and systemic perspective
- Studying at a world class institution in a great learning environment
- The award of academic credit

“Interacting with such a vast array of sustainability professionals with considerable know-how and, crucially, determination and enthusiasm to change things to a more sustainable World”

“PCSB gave me focus and structure to step back from my role and formulate my thinking & opinions”

“The opportunity to have a holistic view of the sustainability challenges, risks and opportunities. The opportunity to "deep dive" into the sustainability world and learn from the experienced professors, facilitators and peers”

“Access to top quality speakers and information; sharing the experience with similarly motivated individuals from a wider range of other working backgrounds; the pull that Cambridge has on access to thought leaders”

“Having the opportunity to learn and share with so many business leaders and other relevant professionals in the sustainability field”

Did you feel that PCSB supported you in creating change and if so how?

- By giving access to knowledge that could be applied in work context
- Giving a framework to support implementation of change
- Giving space for ideas to form and take shape before Implementation

“PCSB and the experience I gained from research, the people in my group and the cohort as a whole, gave me the knowledge and confidence to lead discussions on sustainability in my organisation and to raise the profile of sustainability in the organisation.”
• Helped to formulate concepts and communication strategies for internal engagement

• PCSB gave me a language to engage with customers and investors

• Giving confidence in own opinions and credibility in communicating

• Creating positive impact on career

• By igniting the desire to create change and creating a sense of the possible

• Provided evidence to support the business case

• Gave a strong, strategic focus

• Provided practical tools

• Provided insight into how to overcome challenges and be effective as a change agent

• The structure of the course is applicable to real life which means it leads to impact

• The course opened up new ideas and possibilities

• It helped me to think more laterally

“Yes...it gave me the frameworks, language, support network and knowledge to lead”

“What really excited me were ideas around organisational change and beyond that systems thinking which really changed the way I thought about our business challenges and how to influence”

“Yes - gave me the confidence to apply both theory and practice to real work situations”

“Yes it supported me by (1) giving confidence, (2) providing knowledge and (3) providing an insight into how to overcome some of the challenges to be faced.”

“It made me realise that competitive advantage could be gained through sustainability. Not only reducing waste and energy consumption but it gave you a language to energise your customers and employees.”

“Yes, I felt that I was exposed to examples of change and a shift in thinking. Opened up to new ideas and great possibilities”

“Yes, I got more persistent advocating the need for change and improvement because I got the confirmation that I was on the “right track”

“Yes, making me more confident about the issue, showing ways and methods of change.”